



# Local Government Multicultural Health

## Awards 2008

In recognition of local government's contribution to multicultural health resources, projects and programs the Local Government and Shires Associations of NSW, Multicultural Health Communication and NSW Department of Health, have established an award program for councils to showcase their work.

This award was established to recognise and encourage good practice in working with diverse communities and to ensure that multicultural initiatives are recognised, promoted and accessible.

**Applications Close: 6 June 2008**

If you have implemented a multicultural health project or program, developed a communication strategy, or produced and disseminated a resource (pamphlet, flyer, brochure, video, DVD, web resource, or educational material) in a language other than English between 1 January 2007 and 31 December 2007, we invite you to enter the **Local Government Multicultural Health Awards 2008**.

### Background to Award

Local Government is responsible for exercising its functions "in a manner that is consistent with and actively promotes the principles of multiculturalism" (Local Government Act 1993), and has an important role in working with culturally and linguistically diverse (CALD) communities. This role includes working with multicultural communities on health issues as diverse as food safety, safe use of medicines, tobacco control and injury prevention.

### Why an Award in Multicultural Health?

The Local Government and Shires Associations of NSW, Multicultural Health Communication and NSW Department of Health, want to showcase, recognise and encourage best practice in NSW Councils in working on health issues with CALD communities.

### Who is Eligible?

Only NSW councils or groups of councils are eligible to enter, however the project may have been undertaken in partnership with other parties. If the entry is a partnership project, the council needs to have a significant level of involvement in the project.

#### For more information contact:

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**Local Government and Shires Associations**  
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Chris Gollan  
**Multicultural Health Communication**  
Tel: (02) 9816 0545  
chris.gollan@sesiahs.health.nsw.gov.au

#### To obtain an entry kit visit the following websites:

Local Government and Shires Associations:  
[www.lgsa.org.au](http://www.lgsa.org.au)  
Multicultural Health Communication:  
[www.mhcs.health.nsw.gov.au](http://www.mhcs.health.nsw.gov.au)



# Recognition for Your Work

Local Government Multicultural Health Award for Resources,  
Projects and Programs for CALD Communities

**Applications Close: 6 June 2008**



## Types of Initiatives

We welcome submissions in the following areas:

- Resources (pamphlet, flyer, brochure, video, DVD, web resource, or educational material)
- Communication strategies
- Programs and Projects

## Entry Guidelines

- Projects or programs must have been implemented between 1 January 2007 and 31 December 2007 and resources must also have been produced and disseminated in this period.
- Developed incorporating elements of good practice.
- Culturally appropriate.
- The significant work of a NSW council or group of councils.
- Applications to be approved by the General Manager or delegate.
- All entrants must complete the application form.

In addition, health communication resources need to be:

- Multilingual
- Available in English and at least one language other than English.

## What is the Prize?

The prizes, in the form of three trophies, will be presented at the Local Government Awards evening on 30 July 2008. The trophies will display the Council and project name. Three highly commended certificates will also be awarded. No announcements will be made prior.

## Who Will Judge the Awards?

The Awards will be judged by a panel with representatives from Local Government, Multicultural Health Communication and NSW Health.

## Judging Criteria

- Quality of resource, project or program. For a resource this includes presentation, graphics, readability, clarity of message. For a project or program this includes good planning, community involvement, well targeted, addresses community need, includes an evaluation strategy & considers sustainability.
- Need for & usefulness as a health promotion/protection strategy in local area
- Cultural appropriateness
- Planning & development process
- Integration with council plans, policies or strategies
- Effectiveness of initiative
- Benefits for council and/or targeted community
- Sustainability
- Value for money

## Conditions of Entry

- No more than 2 submissions will be accepted per council.
- The Local Government and Shires Associations of NSW, Multicultural Health Communication and NSW Department of Health reserve the right to use all entries received for publicity and educational purposes.

Please email your application to:  
[multiculturalhealthawards@lgsa.org.au](mailto:multiculturalhealthawards@lgsa.org.au).

The application form must be accompanied by the English text as well as translations as 'MS-Word' and the pdf documents as appropriate. It is preferred that your application is submitted electronically. If this is not possible you may submit hard copies to:

Local Government Multicultural Health Award  
Attention: Liz Gemes  
Local Government and Shires Associations of NSW  
GPO Box 7003  
SYDNEY NSW 2001.

Applications Close: 6 June 2008

