

# IAP2 Certificate Training

## Planning for Effective Public Participation

(Module 1 of the IAP2 Certificate in Public Participation Program)

### Why Take This Course?

At the conclusion of Planning for Effective Public Participation, participants will have learned:

- the full scope of planning needed for effective participation, including information, timing, resources, techniques, and roles and responsibilities
- a variety of ways to identify key publics and understand potential impacts of actions
- how to select the appropriate level of public participation
- how to set clear, shared objectives for effective participation
- how to develop a public participation plan, and
- how to identify appropriate evaluation tools to measure the effectiveness of public participation programs.

### Course Description

This introductory module of the IAP2 Certificate Program provides the fundamentals for effective public participation. Using IAP2's Spectrum for Public Participation, participants will learn how to establish clear and achievable objectives for public participation and how to define a promise to the public. Participants will learn how to prepare their organisation or project teams for conducting public participation and how to plan for the timing, techniques, and resources needed to make public participation a success.

Participants will also learn about the practical application of IAP2 Core Values of Public Participation, how the IAP2 Code of Ethics applies to both practitioners and clients, and how to employ the IAP2 Foundations of Public Participation and design public participation programs. Course content includes detailed examples and practical hands-on exercises so participants leave with the tools needed to build realistic public participation programs. Course materials include exercises using IAP2's five steps for planning effective public participation.

**Note: Planning for Effective Public Participation (Module 1) is a prerequisite for all other IAP2 Certificate training.**

### About the IAP2 Certificate Program

The International Association of Public Participation (IAP2) Certificate Program in Public Participation covers the foundations of public participation. Developed in consultation with practitioners from around the world, the training provides useful tools for designing and implementing effective public participation programs. These tools are presented in an interactive and experiential learning environment, providing students with the opportunity to explore their own public participation challenges with the trainer and peers. Upon completion of each module, students receive credit from IAP2 to recognise their completion of that module and on completion of all three modules, students will be awarded a Certificate in Public Participation from IAP2.

### Who Should Take This Course?

- Relative beginners to community engagement, public involvement or stakeholder relations
- Seasoned professionals wanting to refresh or enhance their understanding.
- Engineers and Environmental Scientists
- Individuals in any level of government, the private sector or a not-for-profit organisation where public participation plays a role.



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om Consulting P/L

the Local Government Learning Solutions Team in  
at a time when there is a growing importance in  
community input to local government strategic planning processes. Margaret has a wealth  
of experience assisting Local, State and Federal Government and the private sector to  
plan and implement engagement with their communities.

Margaret is an accredited International Association for Public Participation (IAP2) trainer.  
This course is well recognised amongst the community of public participation professionals  
in Australia and New Zealand and many other countries including USA, Canada and the  
UK.

Margaret has extensive local, national and overseas experience including significant  
experience in community development with Indigenous communities in NSW and  
Queensland.

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### 2010 Dates and Location

9 - 10 March          Sydney

### Link:

[Strategic Planning](#)

Cost: \$880.00 inclusive of GST (2 Days)

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**To register:** Online registration is now available at [www.lgsa.org.au/Learning](http://www.lgsa.org.au/Learning).  
Alternatively email [learning@lgsa.org.au](mailto:learning@lgsa.org.au) or complete a registration form and fax to 02  
9242 4188. For further help, call Learning Solutions on 02 9242 4181.