



# IAP2 Certificate Training

## Techniques for Effective Public Participation

(Module 3 of the IAP2 Certificate in Public Participation Program)

### Course Description

This two-day module in IAP2's Certificate Program in Public Participation provides an introduction to a range of practical tools and techniques used at all five levels of IAP2's Public Participation Spectrum. It gives course participants an opportunity to try out or observe a number of specific techniques including World Cafe, Interviews, Resolving Conversations, Citizens Jury and Advisory Group.

It includes overviews of more than 20 tools and techniques tested and used by public participation practitioners around the globe. The course is suitable for beginning to intermediate level practitioners and those who want a review of basic group process techniques. Interactive exercises and practical tips are used to enliven the basic theory and reference materials presented throughout the two-day session and reinforce skills that participants can put to immediate use.

Students learn how to create effective forums for dialogue and how to avoid the many problems encountered in traditional public meetings. Students leave this module armed with a detailed student manual covering the course materials and IAP2 Tip sheets offering practical advice for selecting, using and evaluating a broad range of public participation activities.

*Note: Planning for Effective Public Participation is a prerequisite for other IAP2 Certificate training.*

### Why Take This Course?

- To enable you to select tools and techniques for use at all levels of IAP2 Public Participation Spectrum
- To assist in selecting from the IAP2's Tools and Techniques Framework appropriate tools for a situation
- Apply various techniques to:
  - promote awareness by sharing information,
  - gather broad based feedback,
  - foster meaningful discussion,
  - facilitate agreement,
  - provide effective forums for public discussion.

### About the IAP2 Certificate Program

The International Association of Public Participation (IAP2) Certificate Program in Public Participation covers the foundations of public participation. Developed in consultation with practitioners from around the world, the training provides useful tools for designing and implementing effective public participation programs. These tools are presented in an interactive and experiential learning environment, providing students with the opportunity to explore their own public participation challenges with the trainer and peers. Upon completion of each module, students receive credit from IAP2 to recognise their completion of that module and on completion of all three modules, students will be awarded a Certificate in Public Participation from IAP2.

### Who Should Take This Course?

- Relative beginners currently working in the field of public involvement or stakeholder relations
- Seasoned professionals wanting to refresh or enhance their understanding of public participation.
- Individuals in any level of government, the private sector or a not-for-profit organisation where public participation plays a role.

**Facilitator:** Margaret Harvie, Plan Com Consulting P/L

Margaret became a consultant to the Local Government Learning Solutions Team in February 2009. She comes to us at a time when there is a growing importance in community input to local government strategic planning processes. Margaret has a wealth of experience assisting Local, State and Federal Government and the private sector to plan and implement engagement with their communities.

Margaret is an accredited International Association for Public Participation (IAP2) trainer. This course is well recognised amongst the community of public participation professionals in Australia and New Zealand and many other countries including USA, Canada and the UK.

Margaret has extensive local, national and overseas experience including experience in community development with Indigenous communities in Queensland.

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### **2010 Dates and Location**

6-7 May      Sydney

### **Link:**

Facilitation Skills

Cost: \$880.00 Inclusive of GST (2 Days)

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**To register:** Online registration is now available at [www.lgsa.org.au/Learning](http://www.lgsa.org.au/Learning). Alternatively email [learning@lgsa.org.au](mailto:learning@lgsa.org.au) or complete a registration form and fax to 02 9242 4188. For further help, call Learning Solutions on 02 9242 4181.