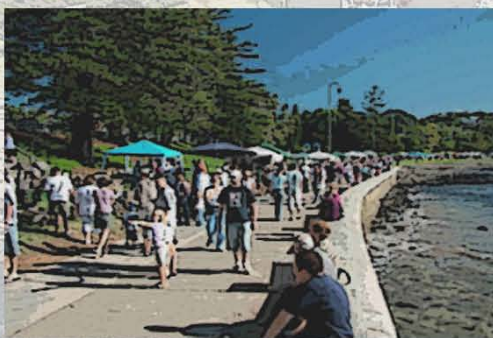


# Kiama Municipality **CULTURAL PLAN** 2007-2012



**KIAMA MUNICIPAL COUNCIL**  
your council, your community

## Foreword by the Mayor, Councillor Sandra McCarthy



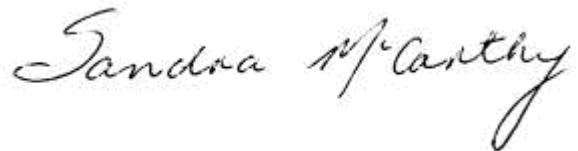
It is with much pleasure that I present Council's Cultural Plan 2007 - 2012. Kiama Municipal Council recognises the very important role culture plays in the life of Kiama residents, and the way in which it adds value to the many visitors to our beautiful area.

A draft Cultural Plan was placed on public exhibition from 20 June to 20 July 2007 and then adopted by Council on 21 August 2007.

Council has a long history of commitment to the cultural life of Kiama, a commitment which is expressed in Council's Corporate Strategic Plan, and is now reinforced by the formalisation of this Cultural Plan. The Plan sets out strategies to support and develop cultural activities in the Kiama area.

Council regards community members and cultural groups as partners in the accomplishment of the strategies set out in the plan. Council recognises its role in motivating and inspiring cultural activity, and is keen to involve as many people as possible in achieving its cultural goals.

The Kiama Cultural Plan 2007 - 2012 sets a direction for an exciting cultural future for the area, and I encourage all community members to participate in the many cultural opportunities Kiama will offer.

A handwritten signature in cursive script that reads "Sandra McCarthy".

The Kiama Cultural Plan 2007 – 2012 was researched and written  
between October 2006 and June 2007

## Acknowledgements

With grateful thanks to those individuals and groups who took the time and trouble to participate in some way with the development of this Plan. I have attempted to acknowledge everyone who participated in formal consultation or who offered a contribution in some way. I apologise if I have forgotten to add someone to this list, it was an oversight on my behalf.

I also wish to thank the many hundreds of people who took the time to speak with me in an informal way during my research. The generosity of the people of Kiama, and the many visitors to the area has made writing this Plan a pleasure and an honour.

Nicky Sloan  
2007

Thanks to ...

Anglican Church Ladies Guild Kiama	Kiama Cultural Board
Arts NSW	Kiama Historical Society
Boolarng Nangamai	Kiama Hospital Auxiliary
Cultural Partnerships Group	Kiama Library
Friends of Blue Haven	Kiama Masonic Lodge
Gerringong & District Historical Society Inc	Kiama Meals on Wheels
Gerringong Baptist Church	Kiama Ministers Fraternal
Gerringong Committee Children's Medical Research Institute	Kiama Netball Association Inc
Gerroa Community Association	Kiama Red Cross
Illawarra Craft and Art network	Kiama Rotary
Indigenous Community Based Working Group	Kiama Seaside Markets
Jamberoo Croquet Club	Kiama Tourism
Kiama and District Arts Council	Kiama Woodcraft group
Kiama Art Society	Kiama Youth Centre
Kiama Bicycle User Group	Spiritual Assembly of the Baha'is of Kiama
Kiama Bridge Club	North Kiama Neighbourhood Centre
Kiama Cancer Action Group	Shellharbour City Council
Kiama Community College	Wollongong City Council

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Thank you to Ben Bendel and Holger Necker from Trilight Pictures for generously allowing me to use their scenic photographs of Kiama.

And to the General Manager and staff of Kiama Municipal Council for generously sharing their time and knowledge.

## Executive Summary

The Kiama Local Government Area is alive with cultural activity which enriches the lives of its residents, and attracts thousands of visitors annually to the area. The area is endowed with great natural beauty and a rich cultural history stretching back to thousands of years of Aboriginal occupation.

Kiama Municipal Council has a history of commitment to the cultural life of the local community. This commitment is expressed in its vision and mission statements, and is reinforced by the formalisation of a Cultural Plan.

This Plan has been devised following a significant amount of research. The goals and objectives have been formulated through the generosity of Kiama residents giving their time and knowledge in a series of informal consultations, and through unobtrusive research.

The Plan has also been informed by current thinking on cultural practice and cultural development, as well as by examining the goals and strategies of the NSW State Plan, the Illawarra Regional Strategy and the various plans and strategy documents of Councils many departments.

The Action Plan addresses the following goals and objectives:

### **Goal 1 Cultural Connections and Opportunities**

#### **Objectives:**

To create a vibrant network of cultural groups sharing ideas, resources and knowledge

To build cultural connections throughout the Illawarra and throughout the wider Australian community

To broaden community awareness of cultural activities within the Municipality

To increase community participation in cultural activities and events

### **Goal 2 Celebrating Kiama's Culture**

#### **Objectives:**

To value and promote creativity in the community

To value and respect cultural diversity in the community

To create and support opportunities for community participation in cultural activities and events

**Goal 3            Enhancing our Built Environment**

**Objectives:**

- To provide public spaces for the enjoyment of cultural pursuits
- To encourage the provision of public art in the Municipality
- To ensure development is consistent with Kiama's cultural considerations

**Goal 4            Honouring our Heritage**

**Objectives:**

- To respect sites of Indigenous historic significance
- To respect sites of non Indigenous historic significance
- To provide opportunities for community and visitors to learn about Kiama's history

**Goal 5            Building a Healthy Cultural Economy**

**Objectives:**

- To seek opportunities to bring funding for cultural activities into Kiama
- To encourage and support local cultural businesses
- To support and encourage cultural tourism

Through these goals and objectives, Council will address strategies which are socially, environmentally, economically and culturally sustainable.

The Plan will be reviewed and evaluated annually, and as a living document, will be updated as required.

# Table of Contents

Acknowledgements.....	3
Executive Summary.....	5
Table of Contents.....	7
<b>Welcome to the Cultural Plan .....</b>	<b>8</b>
<b>Defining Our Terms .....</b>	<b>10</b>
Culture.....	10
Cultural Development.....	10
Public Art.....	11
Sustainable Development.....	11
<b>Introducing Kiama .....</b>	<b>12</b>
Where we are (location):.....	12
Who we are (demographics):.....	13
<b>Council’s Cultural Commitment .....</b>	<b>15</b>
<b>Kiama’s Cultural Assets.....</b>	<b>18</b>
<b>Identifying Kiama’s Cultural Goals.....</b>	<b>19</b>
Unobtrusive Research.....	20
Consultation.....	20
SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis .....	21
SWOT Analysis.....	22
<b>Developing the Action Plan.....</b>	<b>23</b>
<b>Implementing the Plan.....</b>	<b>25</b>
<b>Action Plan.....</b>	<b>26</b>
<b>Goal 1 Cultural Connections and Opportunities .....</b>	<b>26</b>
<b>Goal 2 Celebrating Kiama’s Culture .....</b>	<b>32</b>
<b>Goal 3 Enhancing our Built Environment.....</b>	<b>38</b>
<b>Goal 4 Honouring our Heritage.....</b>	<b>44</b>
<b>Goal 5 Building a Healthy Cultural Economy .....</b>	<b>47</b>
<b>Evaluation .....</b>	<b>53</b>
<b>Looking to the Future .....</b>	<b>54</b>
<b>Appendices .....</b>	<b>58</b>
Natural & Recreational Assets.....	59
Social Assets.....	61
Arts Assets.....	64
Historical Assets.....	65

## Welcome to the Cultural Plan

Kiama's vigorous and colourful local culture has long been a major contributor to the quality of life of its residents and a key attraction for the many visitors to the area each year. The 2007-2012 Cultural Plan aims to foster and support the cultural life of the Kiama Municipality, to encourage partnerships and shared opportunities, and to integrate culture into council's management and planning processes.

Possibly the most basic definition of culture is "the way of life of a group of people"<sup>1</sup>. The title of this Plan - Lifestyle 2007 – 2012 acknowledges this intrinsic definition of culture. The Kiama Municipal Cultural Plan represents Council's recognition of the importance of 'way of life' to its residents. The Plan is a commitment to maintain and enhance the quality of life for all Kiama residents and visitors and a means of integrating this commitment through all of Council's management plans and strategies.

Kiama Municipal Council's commitment to culture is inherent in its vision statement.

*The Council's vision for the Kiama area ten years from now is for a place of outstanding natural resources and beauty with a distinctive and valued heritage.*

*It will be a place which retains the integrity of its coastal and rural charm whilst being close to major urban centres.*

*It will have distinct towns and villages each with its own local identity and history.*

*It will be a place with a healthy and cohesive community and a diversity of opportunities, lifestyles and cultures.*

Council's commitment to culture in the municipality is intrinsic in its Strategic Goals, which state under the objective Community Cohesion and Wellbeing:

Kiama Council's Goal is that the community will have an enhanced quality of life and that it will have promoted access, equity and social justice.

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<sup>1</sup> Kidd, W (2002) *Culture and Identity* Palgrave, Hampshire

In order to attain this objective Kiama Council has made the following commitments (amongst others):

- Promote awareness and understanding of cultural diversity
- Recognise and support the value of cultural heritage
- Value and promote creativity in the community

This Plan is a clear step towards achieving its vision, by foregrounding its cultural commitment and embedding it within the key strategy areas.

The Cultural Plan will become part of Council's integrated planning strategy, intrinsically linked with key policies and plans including, but not limited to, the Management Plan, the Social and Community Plan, and the Economic and Employment Strategy.

As well as being part of Council's integrated planning strategy, the Cultural Plan must, like other Council strategies, be informed by the Illawarra Regional Strategy and the recently released NSW State Plan. Alignment with the NSW State Strategy and the Illawarra Regional Strategy will ensure this Plan addresses key issues and will maximise the opportunities for successful implementation.

Finally, the Plan acknowledges the principles of the Third Cultural Accord in maintaining and developing the partnership between Local and State Government, and recognising the complementary roles in the development of arts and culture at a local level.



Kiama from Saddleback Mountain Lookout

Photo Courtesy Trilight Photography

## Defining Our Terms

### Culture

Possibly one of the most difficult to define and contentious concepts in the English language forms the central concept of this Plan. Ask any group of people to define culture, and you will receive as many definitions as persons present.

A common view of culture is that culture is comprised of art, music and perhaps literature. Many people when confronted with the concept of culture will refer to the so-called 'high culture' practices; those intellectual and artistic pursuits such as opera and symphony which are accessed by a select group of people. Still others may refer to popular or mass culture, or even youth culture, but often in contrast to 'high culture'. Others may define culture in terms of ethnicity and cultural practices arising from ethnic background.

Culture may also be related to history and traditions. Traditions are those beliefs and activities which have been valued and passed down through generations. Much of our historical knowledge relates to the local environment, our interactions with the environment and our impact upon it. Thus we hear people talk about the 'beach culture', 'farming culture' and even 'café culture'.

This Plan acknowledges and embraces all of these interpretations and seeks to enlarge the concept of culture to encompass all cultural practices. Therefore for the purposes of this Plan, a broad view of culture as lifestyle has been adopted. At its broadest, culture may be defined as "the way of life of a group of people" (Kidd 2002). But for a simple, understandable, and relevant definition, that devised by the United Nations Educational, Scientific and Cultural Organisation (UNESCO) in 2002 is an excellent example:

Culture should be regarded as the set of distinctive spiritual, material, intellectual & emotional features of a society or social group, and that it encompasses, in addition to art and literature, lifestyles, ways of living together, value systems, traditions and beliefs.

It is this definition which informs and underpins the Kiama Municipal Council Cultural Plan.

### Cultural Development

Cultural development is a term that refers to all of the activities of Council which support and value the cultural life of the Kiama community. In this sense, cultural development is practised by council officers in a diverse range of activities. Fields such as planning, parks and environment, community services, library services,

heritage, youth services, landscaping, environment, and health and building and development all contribute to the cultural development of the Kiama Municipality.

Because of the centrality of cultural development to so many activities of Council, it is vital that planning at all levels acknowledge and adopt the cultural needs of the community.

The position of cultural development in the core of Council's activities is well demonstrated in ccd Australia's definition of cultural development as "a unique practice that works creatively with communities on their own ground, on their own issues, through cultural practice."<sup>2</sup>

### Public Art

Public art is artwork in the public sphere. It may be located on public or private property, and may be acquired through public or private funding. Public art can be a sculpture, mural, paving pattern, lighting, seating, building facade, kiosk, gate, fountain, play equipment, engraving, carving, fresco, mobile, collage, mosaic, bas-relief, tapestry, photograph, drawing, or earthwork.<sup>3</sup>

### Sustainable Development

Probably the most accepted definition of Sustainable Development is that developed by the World Commission on Environment and Development which describes it as "Development that meets the needs of the present without compromising the ability of future generations to meet their own needs".<sup>4</sup>

## Kiama Art Society inc.

*Promoting and conducting exhibitions of the visual arts and representing the cultural and social needs of professional, recreational and student painters throughout the community.*

Kiama Art Society was formed in 1966, and held its first exhibition by local painters in the same year. The Society seeks to support and encourage artists, and to bring knowledge and appreciation of the arts to people of all ages in the Kiama community.

Kiama Art Society has its headquarters in the historic Coach House in Farmer St, Kiama. Here the Society offers a wide range of workshops and demonstrations, including painting classes for children which are run several times each week. Members of the Society hold a monthly "Art in the Park" exhibition in Hindmarsh Park, and exhibit in the Kiama Visitors Centre.

The Society conducts several exhibitions throughout the year, including the annual Kiama Art Exhibition which celebrated its 40th anniversary in 2006. The Kiama Art Society also supports the Kiama High School Art Exhibition and the Kiama Area Primary Schools Exhibition.



<sup>2</sup> Community Cultural Development in Australia [www.ccd.net](http://www.ccd.net)

<sup>3</sup> Blue Springs Public Art Commission [www.bluedspringsgov.co](http://www.bluedspringsgov.co),

<sup>4</sup> World Commission on Environment and Development (1987) *Our Common Future: The Brundtland Report*, Oxford University Press, Oxford

## Introducing Kiama

Kiama is an area of diverse environments, including spectacular beaches, rainforests and rural farming areas. The Municipality extends westward from spectacular coastline, beautiful harbour and pristine beaches to lush and productive farming land, and on to the rainforest hinterland in the majestic Illawarra escarpment.

There is a long history of Indigenous habitation of the area, and one explanation of the name Kiama is that it is a derivation of the Aboriginal Kiarama-a (this is a colloquial spelling and may not accurately reflect the traditional oral language), which is sometimes translated as meaning “where the sea makes a noise”. Much evidence of the long history of Indigenous occupation remains in the area.

The area also has a rich European heritage, from the first recorded mention by George Bass in 1797 through to the cedar getters and farming families which were amongst the area’s first European settlers. Many original homesteads, dry stone walls and significant buildings from early settlement survive. Whilst the environment has been altered significantly since European settlement, remnants of the original vegetation exist in the rainforest.

The Kiama Local Government Area was formed in 1859.

### Where we are (location):

Kiama is located approximately 120 kilometres from the centre of Sydney, between the Shellharbour and Shoalhaven local government areas, in the Illawarra region of New South Wales, Australia.

The Municipality spans approximately 256 square kilometres in area, encompassing an area of great natural beauty.



Cathedral Rocks



Dry stone wall, Kiama area



Cathedral Rocks

Photographs courtesy Trilight Pictures  
trilightpictures@hotmail.com

The local communities within the municipality – Kiama, Kiama Downs, Minnamurra, Jamberoo, and Gerringong, Gerroa, Toolijooa, Foxground each have unique cultural characteristics which are valued by local residents and visitors alike. The unique qualities have been explored in the Cultural Mapping exercise carried out for Council in 1998. Residents of these localities identified their towns as:

Kiama: *"The ocean, views and swimming and seafood, the town: - nice size, great restaurants, good shopping, good churches, friendly."*

Kiama Downs, Minnamurra: *"Pleasant surroundings, friendly people, sporting venues." "The river, beaches and headland walking track."*

Jamberoo: *"The purposeful and functional land that is used for agriculture and the unspoilt natural beauty of native vegetation." "Small 'village' atmosphere of Jamberoo ... rural beauty and non urban atmosphere".*

Gerringong, Gerroa, Foxground, Toolijooa: *"Small and friendly community where we can enjoy the scenery and coastal areas". "Space and clean water, the beach and the space of the rural farms, the sport and the community spirit."*

#### Who we are (demographics):

The demographic data below has been taken from Kiama Municipal Council's Social Plan, and is based on the latest available Census data; that of 7<sup>th</sup> August 2001. The demographic data supplied here is intended only as a brief snapshot of the Kiama community, and more in-depth data is available in the Social Plan.

#### **Current and Future Population**

According to the 2001 Census data, there were 18,827 people in Kiama as at 7<sup>th</sup> August 2001. Population projections suggest there will be 21,384 people living in the Municipality by 2009; and that by 2014 the population will be 22,300.

The median age as at date of last census was 39 years, which is higher than the NSW median age of 35. There are a high proportion of children and young people aged between 5 and 19, and a high proportion of people aged 40 to 49. There are also a growing proportion of older people with 13.3% of the people of Kiama being over 70 years of age.

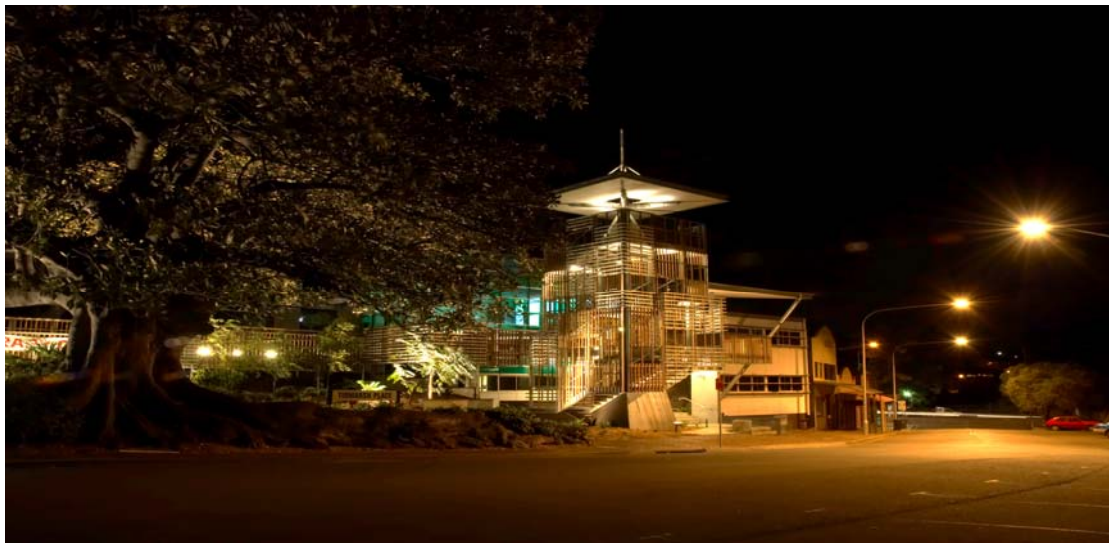
Population projections indicate that the median age of residents in Kiama will increase, with a significant rise in the number of people aged over 65. Conversely, projections indicate that the number of people aged between 12 and 24 will decrease.

Kiama has a relatively high proportion of Australian born citizens. In 2001 2,392 (12.7%) persons were born overseas. Of these persons, 1,616 or 8.6% of the total

population were born in a mainly English speaking country. In 2001, 774 (4.1%) people stated they were born overseas in a mainly non-English speaking country.

The 2001 Census found that there were a total of 189 Indigenous people living in the Kiama Municipality, which means that in 2001, Indigenous people made up 1% of the total population of Kiama.

The ABS 1998 Survey of Disability, Ageing and Carers survey estimated that there were 3,382 persons with a disability in the Kiama area. This figure makes up 19.5% of the total population of Kiama. This percentage is higher than the figures for NSW, where 18.2% of the population has a disability.



## Kiama Library

Kiama Library is located in a newly extended and refurbished building in Railway Parade. It is a focal point of the community, providing a variety of spaces where people of all ages can meet, relax, browse, study, play and learn. The library also links individuals and the community to the wider world of knowledge and information through the provision of computers for public use, and through its extensive lending collections of books, magazines, videos, DVDs, Music CDs and talking books. Kiama Library is a member of the South Coast Cooperative Library Service which means readers also have access, by means of the online catalogue, to the collections of Shoalhaven and Eurobodalla Councils. It is also possible to request items from any library in Australia, through inter-library loans.

Members of library staff are trained to assist members of the public with searching online databases and web pages, and in particular with accessing law and health information.

The library is committed to assisting families with literacy development, and has a range of services and activities for babies, preschoolers and children. There is a special area for youth, and strong support for students.

Older residents are catered for with large print and talking book collections. The library offers a home library service for the housebound.

The Friends of Kiama Library extend the activities of the Library with a lively program of literary speakers, visits, book sales and a trivia night each year, and contribute special items and resources through their extensive fundraising campaigns.

## Council's Cultural Commitment

Kiama Municipal Council has a long-standing commitment to cultural activity within the Kiama area. Council currently supports the Old Fire Station Community Art Gallery as an exhibition space for local artists, provides premises to the Kiama Art Society, supports a variety of local cultural projects through its Cultural Contributions program, and has recently opened its innovative new Library which provides a wide range of cultural activities.

Council has employed a part time Cultural Development Officer, funded by Arts NSW (then NSW Ministry for the Arts) in a joint position with Shellharbour City Council, since 1990. The position ceased to exist in 2006, when funding for the position was withdrawn.

A wealth of creativity and innovation has been produced by the Cultural Development Officers over the years of their incumbency, and the lifestyle and culture of Kiama has been enhanced by their dedication and commitment. The Cultural Development Officers worked in partnership with local community members and organisations to deliver programs which developed healthy lifestyles, created a better quality of life, and built a sense of well-being within the whole community.

As an example of the original and diverse range of projects completed, a sample of some of the more recent projects is included. This should be regarded as a small sample of the amazing range of projects completed over the many years by the various Cultural Development Officers.

### Hindmarsh Park Aboriginal Public Art Project (Stage 1)

The Cultural Development Officer worked collaboratively with local Indigenous and non Indigenous artists to install the mosaic murals and carved timber posts that form the entrance to Hindmarsh Park. This project celebrates the original creek in Hindmarsh Park which was of importance to both local Indigenous Australians and early settlers.

### Poetry, Poetry, Poetry – The Kiama Poetry Festival

This two-day festival was coordinated by the then Cultural Development Officer in collaboration with local poets. The festival featured, among other things, readings by poets from a variety of cultural backgrounds, a visual component themed 'poetry for the eyes', and an ephemeral poetry piece around the spectacular Kiama Harbour.

### Are U Serious Youth Street Theatre Project

Developed in partnership with the Regional Performing Arts Coordinator, this project comprised a five day workshop program targeting high school aged young people and run during the summer school holidays. The project culminated in public performances on Australia Day to coordinate with the Australia Day activities.

### Recycled Art Exhibition

Coordinated by the Cultural Development Officer and Council's Environmental Services staff, this project included a workshop to work with a group of adults and young people to create unique sculptures from bric-a-brac and old junk. The exhibition focussed on finding new appreciation for old things.



Drummers in the Park Australia Day



Recycled Art Exhibition



Expo 2003 Kiama Garden Club Stall



Aerial View Gerroa NSW

## The Old Fire Station Community Arts Centre

The Old Fire Station is a major focus of culture and art in the Kiama community. It attracts many professional artists and visitors from not only the local community, but from across Australia.

Community arts are important in the everyday lives of the community. The Old Fire Station gallery, located in Kiama CBD, is a professional facility for exhibitions, workshops and other cultural events.

### History of the Old Fire Station

The Community Arts Centre originally started as Kiama's Fire Station. The big double doors and the high ceiling remind the visitor of this. This is one of the things that make the Community Arts Centre unique and appealing. The station originally cost £394 and had £23 worth of fire extinguishing equipment. The Old Fire Station played a vital role in the great fire, that occurred at 2am, on October 1st, 1899 along Terralong Street. In all, 16 buildings were destroyed.

It was ironic that prior to the fire a move had been made to install a water supply, and at the time of the fire the pipes were lying along the street. When the water supply was made available, the first fire brigade was formed. On June 20 1900, D.C. Davis was elected Captain and R.M. Hindmarsh and W. Kelly became first and second lieutenants respectively.

It is said that the October 1899 fire started in the hay room of John Wood, but there was no evidence to how the fire started. As the flames progressed along the street, word was passed around and Miss Finlayson set the fire bell ringing. Members of the community helped one another out using axes to pull down buildings and barricading the galvanised iron. Flames ripped through the Royal Hotel to the Bakery and burned more rapidly. They say that a vacant space of about 60 feet was the only chance of stopping the fire.

Efforts were made to locate victims of the fire at relatives' and friends' places. Not long after the tragedy of the October fire, another fire occurred.

Today, the rear of the building has a mural designed and created by students from the TAFE Outreach Program which depicts segments of Kiama's history and the central theme of the fire

## Daisy the Cow

"Daisy" was created by local sculptor, Ernesto Murgo through the Community Arts Program for the Seaside Festival in 1991. Promotions for the Community Arts Program were displayed in the Kiama Library and Daisy featured as a mascot at several events.

When Daisy comes out, the centre is open.



Daisy has been painted many times by local artists. She is known throughout the region for her colourful appearance.



## Kiama's Cultural Assets

A key step in the development of the Plan has been the development of a cultural assets and activities profile. The development of this profile has helped to create a clear picture of the current cultural environment in Kiama.

The resulting profile reveals Kiama to be a thriving, active community with a wide range of cultural activities available, and a large percentage of the community involved in one or more cultural occupation.

Similarly, since there are approximately 350 hectares of natural and recreational areas within the local government area, a particular natural resource such as a beach might be listed as a single asset, but may be used by multiple groups of people for a wide range of activities. Taking a beach as an example, the cultural activities taking place in this single resource may be as diverse as swimming, surfing, walking, jogging, picnicking, playing sports, Tai Chi, surf lifesaving club activities, sailing, jet skiing, paddling, reading, plein air painting and just sitting enjoying the view. The same would apply to the numerous active playing fields, neighbourhood parks, environmental or natural areas, beaches, headlands and foreshores throughout the area. So whilst this cultural assets inventory may be long, the expanded range of activities in each area would make it much longer.

The cultural profile is included as Appendix 1, but it must here be stressed that, whilst it is as extensive as has been possible, it is by no means a definitive profile. The cultural profile of the municipality is ever changing and evolving, and this inventory will therefore change and evolve. As the Plan is seen as a living document, so this inventory of cultural assets is also a living list. It should be reviewed annually, along with the Plan, and new or emerging cultural assets added.



### Kiama Jazz Club Inc

The Kiama Jazz Club has been operating since 1974 and is run by a group of local volunteers who seek to add to the richness and diversity of the music available to Kiama.

The Club organises the annual Kiama Jazz and Blues Festival, a weekend-long event featuring a wide variety of concerts. The culmination of the Jazz Festival is the seven hour free concert in Hindmarsh Park in the centre of Kiama. In 2007, the Club celebrated its 20<sup>th</sup> annual Jazz festival. Other events include Twilight Jazz, Cabaret dances, and live gigs at local venues.

The Kiama Jazz Club also aims to support young musicians and from time to time offers scholarships to music students.



## Identifying Kiama's Cultural Goals

Development of this Plan has, of necessity, been undertaken in a short period. The Plan has been developed according to the guidelines issued by Arts NSW, whilst maintaining a strong focus on the requirements of the local community.

A participative planning approach has been used in order to maximise the number of ideas generated, to encourage the views of community members and cultural groups, to incorporate the various divisions of Council, and to make use of the specialist knowledge available.<sup>5</sup>

The first step in developing the Plan has been to review significant literature on cultural planning, cultural heritage, sustainability and planning as well as review current Council strategies and policies, and the wealth of research material already completed for Council.

A review of existing documentation revealed a depth of recent consultation and survey. This documentation has provided a great deal of information, but has also pointed to the fact that the community has already participated in research, and new methods should be engaged. This was reinforced by comments made by members of a local cultural group that "we have already filled in bits of paper and sent them in" and "we went to workshops, wrote on butcher's paper, transferred it to whiteboards and then heard nothing more of it". It was clear from comments such as these that innovative and less intrusive research methods needed to be adapted out of consideration for the community.

Research for this Plan has therefore been conducted in the following ways:

### Kiama Seaside Markets



Kiama Seaside Market is a delightful local market, specialising in crafts, curios and collectables.

The Market is held on the third Sunday of every month in the Park adjacent to Kiama Harbour.

The market features local South Coast country products, including wood furniture, fabric work, glass, ceramics, leadlight, hand knitted and painted goods, hand made children's clothes, leather belts, hats and bags, jams, pickles, cakes and biscuits, sauces, dried flowers, fresh flowers and plants.

There are always rides for the kids, and occasionally a baby animal farm for the littlies.



<sup>5</sup> Knippen & Green (1995), 32

## Unobtrusive Research

Unobtrusive research has many advantages in the cultural context including:

- being able to observe actual rather than self-reported behaviour
- not having to disturb other people
- being easily repeatable
- people do not react to the researcher
- ease of accessibility
- inexpensive

The unobtrusive research component for this Plan has involved observing people in various cultural contexts. The research has taken place over a vast range of public spaces, and at varying times. Thus, research has taken place during school terms and school holidays, mid-week and on weekends, early mornings, during the day, and in the evening, in fine weather and in poor weather.

This observational research results in a greater knowledge of usage patterns for public space, of participation levels in cultural events, and of interaction between people.

## Consultation

Qualitative research was undertaken through consultation, but here again the consultation was largely inductive and designed to elicit as many unconditioned responses as possible.

Consultations were undertaken with as many members of the community with as diverse cultural connections as possible.

Acknowledgements appear in this Plan for the many people who participated in the consultation process.

Rather than presenting participants with a prescribed set of questions, the process involved a brief introduction to cultural planning and the cultural context in Kiama followed by active

## Gerringong Quilt Show



The Gerringong Quilt Show began in 1991 as a fundraising event for the Gerringong Committee of the Children's Medical research Institute.

Held in the Gerringong Town Hall on the second weekend in November annually, it is now widely regarded as the best quilt show on the South Coast.

A policy of never exhibiting the same quilt twice ensures that the display is new and interesting each year. Even so, many dedicated quilters have exhibited numerous times over the 16 years.

The Show continues to be a major fundraising event for the Committee, and the majority of craft items, Christmas cakes, and the raffle quilt are made by a dedicated group of volunteers. The Show features not only gorgeous quilting, but also a wide range of handmade craft items including pottery, jewellery, wood work, silk painting and more.



listening to the issues and concerns raised. Strategic questioning was used to draw out and clarify the information.

In addition to the consultations, informal conversations were undertaken with local business owners, community members and tourists wherever possible. These micro-consultations helped to build an overall understanding of the cultural life of the area and the needs and desires of the community and its visitors.

### SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis

A SWOT workshop was held with the Kiama Cultural Board to develop a framework of the key Strengths and Weaknesses of the cultural environment of Kiama, and the main Opportunities and Threats from the external environment.

The outcome of the SWOT analysis helps to draw together the considerable information gathered from the unobtrusive research and consultations, and to create strategies which foreground Kiama's strengths and background its weaknesses within the wider environmental context.

The resulting SWOT analysis follows.

## Kiama Woodcraft Group Inc.



The Kiama Woodcraft Group was formed in 1992 and welcomes practitioners of all types of woodcraft.

Members of the group enjoy social support and work to improve their woodworking skills. Handmade toys are donated to the Salvation Army for Christmas each year. The group has also created and donated numerous items for a wide variety of groups including possum boxes for wildlife whose habitat was destroyed in bushfires, honour boards for the local girl guides, and a legacy torch for the Hay War Memorial School.

The Objective of the group is

*To promote, foster and develop woodcrafts and encourage excellence in woodcraft and related fields of design.*

The group meets monthly and holds regular displays in the Old Fire Station Gallery. The group also holds an annual Expo in March.



## SWOT Analysis

<p style="text-align: center;"><b>Our Strengths</b></p>	<p style="text-align: center;"><b>Our Weaknesses</b></p>
<p style="text-align: center;"><b>Opportunities</b></p> <p>Tourism: Capitalise on increased local tourism by extending the season and through cooperative marketing                      Information Technology: Take advantage of innovations for telecommuting and cultural production                      Partnerships: Explore opportunities outside of Municipal boundaries                      Cultural Exchange: Make the most of opportunities for cultural exchange and cooperative projects                      Funding: Explore public/private and partnership funding opportunities                      Intergenerational and Intercultural partnership programs                      Knowledge: Increase knowledge among cultural groups on emerging issues such as funding, insurance etc</p>	<p style="text-align: center;"><b>Threats</b></p> <p>Pressures: Work and economic pressures reduce ability to engage in cultural activities                      Information Technology: and the rise of in-home passive entertainment                      Amalgamation                      Insurance and Risk Management requirements: threaten cultural activities                      Environment: Pollution, climate change and environmental degradation                      Speculative activities: Lack of cultural sensitivity among investors                      Youth Exodus: Significant demographic changes and aging population</p>

## Developing the Action Plan

The Action Plan has been developed from the findings of the research. The five Goals which have evolved reflect the needs of the community, and Council's commitment to the quadruple bottom line. The Goals and the objectives to achieving each of the goals aim to support the Kiama community in a manner which is socially, economically, environmentally and culturally sustainable.

### Goal 1 Cultural Connections and Opportunities

Objectives:

- To create a vibrant network of cultural groups sharing ideas, resources and knowledge
- To build cultural connections throughout the Illawarra and throughout the wider Australian community
- To broaden community awareness of cultural activities within the Municipality
- To increase community participation in cultural activities and events

### Goal 2 Celebrating Kiama's Culture

Objectives:

- To value and promote creativity in the community
- To value and respect cultural diversity in the community
- To create and support opportunities for community participation in cultural activities and events

### Goal 3 Enhancing our Built Environment

Objectives:

- To provide public spaces for the enjoyment of cultural pursuits
- To encourage the provision of public art in the Municipality
- To ensure development is consistent with Kiama's cultural considerations

### Goal 4 Honouring our Heritage

Objectives:

- To respect sites of Indigenous historic significance
- To respect sites of non Indigenous historic significance
- To provide opportunities for community and visitors to learn about Kiama's history

### Goal 5 Building a Healthy Cultural Economy

Objectives:

- To seek opportunities to bring funding for cultural activities into Kiama
- To encourage and support local cultural businesses
- To support and encourage cultural tourism

A detailed Action Plan has been developed for each of the goals and objectives. The strategies contained in the Action Plan include current activities as well as strategies which have been identified as filling a need or gap in the cultural framework of the LGA.

It is important to note that the strategies contained within the action plan cannot be taken in isolation. Many strategies overlie several goals, many are linked and many are interwoven into other Council strategies.

The Action Plan details strategies and expected outputs. Rather than allocate 'responsibility' to an individual or organisation for each strategy, the Action Plan identifies potential partnership opportunities for achieving the strategy. These partnership opportunities are not exclusive, and should additional partners be identified, they would be welcomed into the project.

The Plan also identifies resource opportunities, of which new opportunities may arise; as well as time frames and key performance indicators. Finally the Action Plan identifies areas in which the Cultural Plan integrates with other of Council's policies and strategic plans.

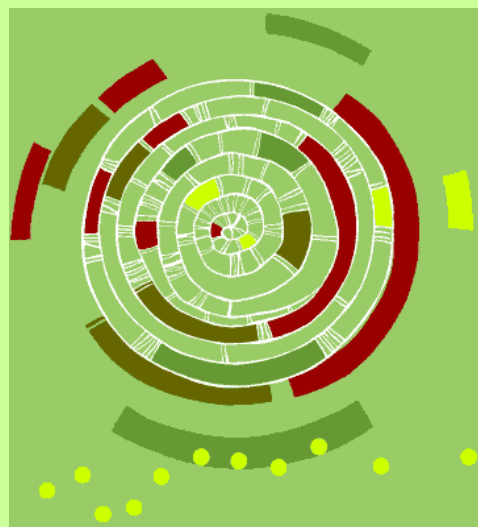
## Boolarng Nangamai

Boolarng Nangamai Aboriginal Art and Culture studio is a unique and exciting cultural centre which is actively participating in a hands-on approach to reconciliation.

The facility is a working studio and gallery for nine local Aboriginal artists, as well as being a centre for learning about Aboriginal culture. Boolarng Nangamai also features a bush-tucker garden.

The studio conducts small workshops passing on skills to people in the Aboriginal and non Aboriginal community. It specialises in Aboriginal cultural awareness and is able to offer classes in traditional activities such as weaving, painting, drawing, bush foods, tool-making, bush toy-making, dance and performance including didgeridoo playing, and storytelling. They can also provide Aboriginal art consultancy and Aboriginal sites consultancy.

The studio is open to the public to observe Aboriginal artists at work in their own environment. Artwork is available for purchase, as is a range of packaged bush tucker and handmade woven objects.



For more information visit Boolarng Nangamai website  
[www.boolarng-nangamai.com](http://www.boolarng-nangamai.com)

## Implementing the Plan

Following its endorsement by Council, the Plan will be implemented over the next five years. It is important that the Plan be regarded as a 'whole of Council' agenda and be supported by all departments within Council. It is also envisioned that as each of Council's strategic plans are reviewed or renewed, that the strategies within the Cultural Plan will be integrated more fully.

From the research and community consultation, it has become apparent that cultural activity within the area has been inhibited by the lack of a responsible officer of Council. Indeed, it would be reasonable to say that many cultural groups and practitioners expressed frustration over the lack of a cultural officer.

Similarly, in reviewing current Council policies and plans, and in discussions with many community cultural groups, it is evident that Kiama suffers from the lack of any committed community development or strategies officer. This hampers the accomplishment of strategies under the present and future Social and Community Plans, and means that opportunities to enhance lifestyle in Kiama sometimes cannot be taken up.

In writing the action plan, the personnel gap has been nominally filled by a "Cultural Strategies Officer". Whilst it is strongly recommended that Council create a position to fill the cultural needs, the position may in fact be given a different name. It is recommended, however, that the position be created with a clear direction to work with senior management to ensure cultural considerations are integrated throughout Council's departments, and to work with cultural groups to create cultural opportunities for the community. It is anticipated that an incumbent in such a position will also work closely with Kiama Cultural Board.

In addition to the human resources required to fulfil the strategies outlined in the Plan, will be the need to source additional financial resources. Many possible funding sources have been outlined in the Plan, most of which will be accessible to Council. However, it is important that this Plan be regarded not just as a Council initiative, but as a whole of community approach to culture in Kiama. As such, this Plan may be used to support funding applications by local community groups to a wider range of funding bodies, including public/private partnerships and philanthropic foundations.

## Action Plan

### Goal 1 Cultural Connections and Opportunities

*Support for artistic, cultural and sporting endeavours provides opportunities for recreation, achievement and the simple enjoyment of life. NSW State Plan 2007*

#### Objectives:

To create a vibrant network of cultural groups sharing ideas, resources and knowledge

The benefits of improving community connections are well documented. A well connected community can lead to improved lifestyle, greater economic advantage, and even healthier community members. The same can be said of improving connections for cultural groups.

Groups acting in 'silos' face risks to their effectiveness and even their very survival. In many cases, the resource pool available to groups is very limited. This may be in terms of financial or tangible resources, or of human resources. By improving connections between cultural groups, Council will be encouraging groups to make the most of their resources, and to share their knowledge and expertise. This will lead to stronger groups individually and collectively.

To build cultural connections throughout the Illawarra and throughout the wider Australian community

Building connections with the wider Australian community will enhance the cultural life and cultural opportunities of Kiama residents. Creating connections with groups, organisations and practitioners outside the Kiama area may lead to opportunities for Kiama to become involved in cross-regional, statewide and even national cultural programs.

To broaden community awareness of cultural activities within the Municipality

People approach cultural activities in many ways. But unless residents and visitors are aware of activities, they cannot become involved. By broadening community awareness of cultural activities, Council will be working to increase access and opportunity.

To increase community participation in cultural activities and events

Social capital scholars have noted the benefits of participation to individuals and communities. By increasing participation rates in cultural activities and events, Council can increase human interaction. Just by increasing human interaction, we increase the chances of people becoming more involved in activities, in organisations, and in their community. The flow-on effects are that people become more inclined to do things for others, to help each other and to arrange other activities together.

## Action Plan

### Goal 1 Cultural Connections and Opportunities

#### Objectives:

To create a vibrant network of cultural groups sharing ideas, resources and knowledge

To build cultural connections throughout the Illawarra and throughout the wider Australian community

To broaden community awareness of cultural activities within the Municipality

To increase community participation in cultural activities and events

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
1a	Development of Kiama Cultural Network – a network of community and cultural groups for information sharing and mutual support.	Act as a resource to facilitate the sharing of information and resources and encourage cross-participation in Cultural activities.	Cultural Strategies Officer	Kiama Municipal Council	2008	Number of community and cultural groups actively involved.	Management Plan 2007 – 2010: <i>Community Arts Strategies</i> Economic & Employment Strategy – <i>Kreative Kiama</i>
1b	Create a regular Cultural Newsletter to be distributed through the Cultural Network highlighting activities and events. Option to be hard or soft copy.	An opportunity for groups to promote their groups and activities to other cultural and community groups.	Cultural Strategies Officer Kiama Tourism Council Media Officer	Kiama Municipal Council Kiama Tourism	2009	Number of newsletters distributed	
1c	Support local groups by links to cultural websites from Council website	Encourage participation and make activities more accessible to community members and visitors	Cultural Strategies Officer Website Coordinator Kiama Tourism Council Media Officer	Kiama Municipal Council	2008	Number of links created	

**Goal 1 Cultural Connections and Opportunities**

**Objectives:**

**To create a vibrant network of cultural groups sharing ideas, resources and knowledge**

**To build cultural connections throughout the Illawarra and throughout the wider Australian community**

**To broaden community awareness of cultural activities within the Municipality**

**To increase community participation in cultural activities and events**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
1d	Encourage participation in Council's Cultural Board	Encourage participation in the Cultural Board by a wide range of cultural groups	Cultural Strategies Officer Cultural Board Members	Kiama Municipal Council Local cultural groups	2007	Increased membership and participation	
1e	Support a range of accessible cultural activities in community and neighbourhood centres.	Work with community centre staff to develop cultural activities targeted to a wide range of residents	Cultural Strategies Officer Team Leader, Health & Environment Community/Neighbourhood Centre Coordinators and staff	Kiama Municipal Council Community & Neighbourhood Centres Dept of Community Services (DoCS) Arts NSW Regional Arts NSW Australia Council for the Arts	Ongoing	Number of cultural activities Level of community participation	Social/Community Plan 2004-2009 Kiama Public Health Plan 2005 - 2008
1f	Include a community and cultural activities brochure with up to date contact details in information packs for new residents	Cultural activities resource to be given to all new residents.	Cultural Strategies Officer Team Leader, Health & Environment Media Liaison Officer Local Real Estate Agents Property Developers	Kiama Municipal Council Public/private partnerships	2008	Number of new residents kits distributed	Kiama Public Health Plan 2005 -2008
1g	Continue an active membership in the Southern Council's Cultural Partnership group and lobby for a Regional Arts Development Officer for the Illawarra area	Networking and collaboration with cultural officers from neighbouring Council areas	Cultural Strategies Officer Executive Officer - Southern Councils Group Cultural officers from six other member Councils	Southern Councils Group	Ongoing	Number of Cultural Partnership meetings attended Activities arising from participation in Partnership	

**Goal 1 Cultural Connections and Opportunities**

**Objectives:**

**To create a vibrant network of cultural groups sharing ideas, resources and knowledge**

**To build cultural connections throughout the Illawarra and throughout the wider Australian community**

**To broaden community awareness of cultural activities within the Municipality**

**To increase community participation in cultural activities and events**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
1h	Work with Kiama Community College to support and expand the arts program for people with disabilities	Opportunities for people with disabilities to express themselves through cultural practice	Cultural Strategies Officer Kiama Community College	Kiama Municipal Council Kiama Community College NSW Department of Ageing, Disability and Home Care (DADHC) Australia Council for the Arts	2009	Number of programs provided Number of participants	Social/Community Plan 2004-2009
1i	Work with local Aboriginal artists to make Aboriginal culture more accessible, particularly through a Public Arts Program	Projects to respect Aboriginal culture and make it more accessible to the whole of community	Cultural Strategies Officer Boolarang Nagamai Local Indigenous artists Local Indigenous community groups	Kiama Municipal Council Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA Australia Council for the Arts)	2008	Number of projects supported	Social/Community Plan 2004-2009 : <i>Support artistic skills of ATSI community</i> Cultural Diversity Policy
1j	Develop program to keep older residents involved with their existing cultural activities	Transport and support scheme to assist residents to keep involved in their cultural activities should mobility become a problem	Manager Comm Support and Development Cultural Strategies Officer Team Leader, Health & Environment Community Transport Local cultural and community groups	NSW Department of Ageing, Disability and Home Care (DADHC)	2009	Scheme in place Number of residents involved in scheme	Social Plan 2004-2009: <i>Older residents</i> Management Plan 2007 – 2010: <i>Community Support</i> Kiama Public Health Plan 2005 -2008
1k	Cultural activities at the Library	Cultural activities at the Library to encourage community members and visitors to visit the Library	Manager Library Services Library staff Playgroups Preschools Schools	Kiama Municipal Council	Ongoing	Number of activities Degree of community participation	Social Plan 2004-2009: <i>Children</i> Management Plan 2006-2009: <i>Children</i>

**Goal 1 Cultural Connections and Opportunities**

**Objectives:**

**To create a vibrant network of cultural groups sharing ideas, resources and knowledge**

**To build cultural connections throughout the Illawarra and throughout the wider Australian community**

**To broaden community awareness of cultural activities within the Municipality**

**To increase community participation in cultural activities and events**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
1l	Micro-events	Encourage community groups to hold regular events jointly to create more opportunity for community involvement e.g. 'Art in the Park' with the 'Produce Market" and live entertainment	Cultural Strategies Officer Team Leader, Health & Environment Local cultural and community groups: e.g. Art & Craft groups, Indigenous & Multicultural groups, Youth groups, Music & Poetry groups	Kiama Municipal Council Local cultural and community groups Community Relations Commission	2009	Number of micro events held Number of groups participating	Social/Community Plan 2004-2009: <i>Recognition of Aboriginal Culture &amp; Heritage, Young People: Recreation &amp; Entertainment, Multicultural Activities etc.</i> Kiama Public Health Plan 2005 -2008
1m	Act as resource for information for cultural groups and provide workshops as appropriate	Provide community groups and organisations with important information e.g. potential funding sources	Cultural Strategies Officer Health & Environment Team Economic Development Officer Local cultural and community groups	Kiama Municipal Council	2008	Information provided Workshops made available	Kiama Public Health Plan 2005 -2008
1n	Work with the Cultural Partnerships group to develop cross-regional cultural projects	Projects in partnership with neighbouring and nearby local government areas. Broadened avenues for cultural experiences.	Cultural Strategies Officer Cultural officers from other local Councils Southern Councils Group Local cultural and community groups	Kiama Municipal Council Other Local Councils Southern Councils Group Arts NSW	2009	Partnerships established Projects completed	
1o	Explore opportunities to become involved in cultural groups and partnerships at regional, state and national levels	Opportunities to become partners in cultural activities outside of area, and bring new activities and events to Kiama	Cultural Strategies Officer Local cultural and community groups	Kiama Municipal Council Local cultural and community groups Other cultural organisations	2009	Partnerships established Projects completed	

## Goal 2 Celebrating Kiama's Culture

Objectives:

To value and promote creativity in the community

Creativity adds vibrancy to a community. When people are encouraged to tap into their creativity and imagination, innovative solutions are devised for complex problems. Council values community members who are able to think 'outside the square' and will work to promote cultural production.

To value and respect cultural diversity in the community

The cultural diversity which its residents bring is valued in Kiama. The customs, traditions and beliefs of those community members from our oldest living culture, from places far away, and from the lifestyle backgrounds of those who have lived in the area for generations add to the rich tapestry of life in Kiama.

To create and support opportunities for community participation in cultural activities and events

This objective reinforces Objective 3 in Goal 1, to celebrate Kiama's culture by encouraging participation by its activities and events.

**Goal 2 Celebrating Kiama’s Culture**

**Objectives:**

**To value and promote creativity in the community**

**To value and respect cultural diversity in the community**

**To create and support opportunities for community participation in cultural activities and events**

STRATEGIES		OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
2a	Facilitate exhibitions by local artists through the Kiama Community Arts Centre	Provide a venue for local artists and craftspeople to exhibit their creative outputs	Cultural Strategies Officer Community Services Dept	Kiama Municipal Council	Ongoing	Number of exhibitions staged (at least 40 per year)	Management Plan 2007 – 2010: <i>Community Arts Strategies</i>
2b	Develop policy and procedure for painting of ‘Daisy’ – the Community Arts Centre Cow	Opportunity for local artists to apply to decorate Daisy as a means of displaying their talents, and creating interest in the Arts Centre by providing a variety of eye-catching looks for Daisy.	Cultural Strategies Officer Local Cultural Organisations Local Artists	Kiama Municipal Council Local Cultural Organisations Local Artists	2008	Changing face of Daisy	Management Plan 2007 – 2010: – <i>Policy Development</i>

**Goal 2 Celebrating Kiama's Culture**

**Objectives:**

**To value and promote creativity in the community**

**To value and respect cultural diversity in the community**

**To create and support opportunities for community participation in cultural activities and events**

STRATEGIES		OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
2c	Work with cultural groups to provide a program of innovative and accessible cultural activities and events at local library	Activities which encourage community participation and increase usage of Kiama's innovative new Library e.g. Telling of traditional stories, poetry recitals etc by Indigenous Australians and people from culturally and linguistically diverse backgrounds	Manager Library Services Library Staff Cultural Strategies Officer Local Cultural Organisations	Kiama Municipal Council Arts NSW Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA) Australia Council for the Arts	2008	Number of programs and events Level of community participation	Management Plan 2007 – 2010: <i>Community Arts Strategies, Cultural Development, Library Social/Community Plan 2004-2009: Recognition of Aboriginal Culture &amp; Heritage, Young People: Recreation &amp; Entertainment, Multicultural Activities</i>
2d	Work in partnership with neighbouring local government areas to produce collaborative cultural events and activities	A wide range of cultural activities which encourage participation over a number of local government areas	Cultural Strategies Officer Cultural Officers from neighbouring Councils	Kiama Municipal Council Shoalhaven City Council Shellharbour City Council Wollongong City Council	2008	Number of programs and events Level of community participation	Social/Community Plan 2004-2009: <i>Recognition of Aboriginal Culture &amp; Heritage, Young People: Recreation &amp; Entertainment, Multicultural Activities</i>
2e	Work in partnership with Kiama Tourism to develop a calendar of cultural events	Calendar of events to assist community and cultural groups to plan activities and for promotion of cultural events to residents and visitors	Cultural Strategies Officer Kiama Tourism Team Leader, Health & Environment	Kiama Municipal Council Kiama Tourism	2008	Number of events contributed to calendar	Economic and employment Strategy – <i>Creative events Calendar</i> Kiama Public Health Plan 2005 -2008
2f	Maintain and update Cultural Assets register	Comprehensive list of cultural assets in Kiama local government area	Cultural Strategies Officer	Kiama Municipal Council	Ongoing from 2007	Annual review of Assets register	

**Goal 2 Celebrating Kiama’s Culture**

**Objectives:**

**To value and promote creativity in the community**

**To value and respect cultural diversity in the community**

**To create and support opportunities for community participation in cultural activities and events**

STRATEGIES		OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
2g	Develop and support permanent exhibition space for work by successful Small Grants recipients	Opportunity for grant recipients to exhibit the work supported by the Cultural Grants program	Cultural Strategies Officer Kiama Library	Kiama Municipal Council	2008	Number of displays each year	Management Plan 2007 – 2010: <i>Cultural Development</i>
2h	Develop programs to celebrate significant annual National and International days of significance. E.g. International Women’s Day (8 <sup>th</sup> March), Seniors Week, World Poetry Day, Harmony Day etc	Events or activities to recognise annual days or weeks of significance	Cultural Strategies Officer Manager Community Support and Development Kiama Tourism Local Cultural Organisations	Kiama Municipal Council Arts NSW Australia Council for the Arts Festivals Australia Indent Seniors Week grants NSW Department of Ageing, Disability and Home Care Office for Women Department of Immigration and Multicultural and Indigenous Affairs (DIMIA) Aboriginal & Torres Strait Islander Arts (ATSIA)	Ongoing	Number of programs developed Level of community participation	Management Plan 2007 – 2010: <i>Community Arts Strategies, Cultural Development, Library</i> Social/Community Plan 2004-2009: <i>Recognition of Aboriginal Culture &amp; Heritage, Young People: Recreation &amp; Entertainment, Multicultural Activities</i>

**Goal 2 Celebrating Kiama’s Culture**

**Objectives:**

**To value and promote creativity in the community**

**To value and respect cultural diversity in the community**

**To create and support opportunities for community participation in cultural activities and events**

STRATEGIES		OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
2i	Generate youth culture programs to celebrate young people and to integrate youth culture into the wider community	Programs to encourage young people to engage in cultural activities and to encourage integration with whole of community	Cultural Strategies Officer Council Youth Workers Youth Cultural Groups	Kiama Municipal Council Indent Arts NSW Australia Council for the Arts	Ongoing	Number of programs developed Level of community participation	Management Plan 2007 – 2010: <i>Cultural Development</i> Social/Community Plan 2004-2009: <i>Young People: Recreation &amp; Entertainment,</i>
2j	Micro-events	Encourage community groups to hold regular events jointly to create more opportunity for community involvement e.g. ‘Art in the Park’ with the ‘Produce Market” and live entertainment	Cultural strategies Officer Local cultural and community groups: e.g. Art & Craft groups, Indigenous & Multicultural groups, Music & Poetry groups	Kiama Municipal Council Local cultural and community groups Community Relations Commission Arts NSW	2009	Number of micro events held Number of groups participating	Management Plan 2007 – 2010: <i>Community Arts Strategies, Cultural Development,</i> Social/Community Plan 2004-2009: <i>Recognition of Aboriginal Culture &amp; Heritage, Young People: Recreation &amp; Entertainment, Multicultural Activities</i>
2k	Festivals: Support and encourage the cultural groups who implement annual festivals in the area e.g. Kiama Jazz & Blues Festival, Opera in the Valley, SA Taste of Gerringong etc	Variety of events to promote community engagement, and encourage tourists to visit the area	Cultural strategies Officer Economic Development Officer Tourism Manager Local cultural and community groups:	Kiama Municipal Council Local cultural and community groups Festivals Australia Federal Department of Communications, IT and the Arts Public/private partnerships	Ongoing	Number of events	Management Plan 2007 – 2010: <i>Community Arts Strategies, Cultural Development</i> Economic & Employment Strategy: <i>Kreative Kiama, Valued visitors</i>

**Goal 2 Celebrating Kiama's Culture**

**Objectives:**

**To value and promote creativity in the community**

**To value and respect cultural diversity in the community**

**To create and support opportunities for community participation in cultural activities and events**

STRATEGIES		OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
2l	Living Books project at Kiama Library	Facilitate a 'living book' program which recognises and promotes people with diverse cultural backgrounds	Manager Library Services Library Staff Cultural Strategies Officer	Kiama Municipal Council Local cultural and community groups	2008	Number of living books available Number of living book borrowings	
2m	Reconciliation events and ceremonies	Ceremonies, events and/or artworks to celebrate Aboriginal culture and heritage in Kiama. Events to celebrate Naidoc Week and recognise days of significance for the Aboriginal community	Cultural Strategies Officer Media Liaison Officer Local Aboriginal elders and groups Community Organisations	Kiama Municipal Council Arts NSW NSW Dept Aboriginal Affairs Aboriginal & Torres Strait Islander Arts (ATSIA)	Ongoing	Number of events held Degree of attendance and support	Management Plan 2007 – 2010: <i>Aboriginal Heritage</i>
2n	Busking policy	Encourage busking as an opportunity for emerging artists and provide a vibrant and creative streetscape	Kiama Municipal Council Chambers of Commerce Council Rangers	Kiama Municipal Council	2008	Policy in place Busking commenced	

## Goal 3 Enhancing our Built Environment

*...more people using parks, sporting and recreational facilities, and participating in the arts and cultural activities* NSW State Plan

### Objectives:

To provide public spaces for the enjoyment of cultural pursuits

In line with the Illawarra Regional Strategy, Council will provide a clean environment together with buildings which offer a diversity of opportunities for cultural and leisure activities.

To encourage the provision of public art in the Municipality

In order to provide a vibrant and interesting streetscape, Council will work towards providing more public art. This may be in the form of street furniture, paving patterns, lighting, murals, play equipment, sculpture, mosaic, or other form.

Council will also endeavour to provide more public art in its public buildings.

To ensure development is consistent with Kiama's cultural considerations

The Illawarra Regional Strategy refers to areas of Kiama and notes "the existing character and unique qualities of these areas need to be protected and enhanced". Council supports this statement and will ensure development respects the character and qualities of the area.

**Goal 3      Enhancing our Built Environment**

**Objectives:**

**To provide public spaces for the enjoyment of cultural pursuits**

**To encourage the provision of Public Art in the Municipality**

**To ensure development is consistent with Kiama’s cultural considerations**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
3a	Develop a Public Art Policy	Policy for the introduction of more public art in public and private places in Kiama, and for maintenance of artworks	Cultural Strategies Officer Council's MANEX	Kiama Municipal Council	2008	Development and adoption of Public Art Policy	Management Plan 2007 – 2010: – Policy Development
3b	Identify locations for Public Art projects	Audit of locality to identify areas appropriate for public art projects	Cultural Strategies Officer Council's MANEX	Kiama Municipal Council	Ongoing from 2008	Audit complete Locations identified Projects completed	
3c	Identify funding opportunities for public art projects and prepare funding applications	External funds to facilitate public art projects	Cultural Strategies Officer	Kiama Municipal Council Arts NSW Australia Council for the Arts Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA) Australia Council for the Arts Public Private Partnerships	Ongoing from 2008	Funding applications completed Grants received	

**Goal 3 Enhancing our Built Environment**

**Objectives:**

**To provide public spaces for the enjoyment of cultural pursuits**

**To encourage the provision of Public Art in the Municipality**

**To ensure development is consistent with Kiama's cultural considerations**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
3d	Coordinate the introduction of Public Art through the commissioning of art works	Engagement of artists to complete public art projects	Cultural Strategies Officer Kiama Cultural Board Local Cultural Organisations	Kiama Municipal Council Arts NSW Australia Council for the Arts Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA) Australia Council for the Arts	Ongoing from 2008	Projects completed	
3e	Integration of public art into Council's public buildings management plan	Ensure opportunities for introduction of public art on Council's buildings are explored. Integrate maintenance of public art in buildings management plan. Include strategies for program of removal and/or renewal	Cultural Strategies Officer Engineering & Works Dept	Kiama Municipal Council	2012	Public art included in management plan	Public Buildings Management Plan
3f	Explore opportunities for special cultural activities or events to celebrate the environment	Events which encourage people to enjoy the local environment – e.g. outdoor sculpture competitions along walking trails, design competitions for outdoor public furniture	Cultural Strategies Officer Kiama Tourism Manager Team Leader, Health & Environment	Kiama Municipal Council Arts NSW Australia Council for the Arts Festivals Australia	2009	No. of events or activities No. of contributors	Kiama Public Health Plan 2005 -2008

**Goal 3 Enhancing our Built Environment**

**Objectives:**

**To provide public spaces for the enjoyment of cultural pursuits**

**To encourage the provision of Public Art in the Municipality**

**To ensure development is consistent with Kiama's cultural considerations**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
3g	Work with young people to develop a 'Good Graffiti' program	Regeneration of graffiti damaged areas. Integration of graffiti culture into wider community. Legal public aerosol art projects, including program for removal and/or renewal. of artworks	Cultural Strategies Officer Council Youth Workers Local Schools	Kiama Municipal Council Federal Attorney General Department NSW Attorney General Dept Public/private partnerships	2009	Reduction of illegal 'tagging' Number of legal art projects Number of aerosol artists engaged	Graffiti Prevention Policy
3h	Public Art on Utility infrastructure	Beautification of Infrastructure such as roadside boxes Public art projects	Cultural Strategies Officer Council Youth Workers Local Schools	Kiama Municipal Council RTA	2009	Number of projects completed Number of artists involved	
3i	Incorporate cultural indicators in assessment of Development Applications	Ensure culturally appropriate developments	Strategic Planning Cultural Strategies Officer	Kiama Municipal Council	2012	Policy development	
3j	Incorporate cultural considerations development planning policy	Incorporate provisions in new LEP and DCP to ensure that culture is an integral consideration in planning, development and consultation processes	Strategic Planning Cultural Strategies Officer	Kiama Municipal Council	2012	Policy development	

**Goal 3 Enhancing our Built Environment**

**Objectives:**

**To provide public spaces for the enjoyment of cultural pursuits**

**To encourage the provision of Public Art in the Municipality**

**To ensure development is consistent with Kiama's cultural considerations**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
3k	Incorporate cultural considerations into the development and review of Council policy	Incorporate provisions to ensure that culture is an integral consideration in Policy development	Whole of Council approach	Kiama Municipal Council	2012	Policy development	
3l	Continue the program of walking trails in the LGA	Examine new areas for walking trails (e.g. Gerringong to Gerroa headland)	Team Leader Health & Environment Cultural Strategies Officer	Kiama Municipal Council Dept Planning Roads & Traffic Authority Walking tracks and cycleways committee	Ongoing	No. of new areas identified No. of new walking trails	Kiama Public Health Plan 2005 -2008
3m	Provide facilities for sporting activities	Provision and maintenance of sporting grounds and facilities	Kiama Sport Association Local sporting groups and organisations	Kiama Municipal Council NSW Dept Sport & Recreation Australian Sports Foundation Ltd	Ongoing	Facilities provided Level of usage	
3n	Provision of areas for passive recreation	Provision and maintenance of parks and green spaces within the Kiama area for the enjoyment of residents and visitors	Kiama Municipal Council	Kiama Municipal Council	Ongoing	Parks and green spaces provided Level of usage	
3o	Expanded arts facility	Monitor progress towards the long term provision of an expanded arts and cultural facility. Continue to explore funding opportunities for such a facility.	Kiama Municipal Council Kiama Cultural Board	NSW State Government Department of State and Regional Development	Ongoing	Facility continues to be a goal of Council and community	

**Goal 3      Enhancing our Built Environment**

**Objectives:**

**To provide public spaces for the enjoyment of cultural pursuits**

**To encourage the provision of Public Art in the Municipality**

**To ensure development is consistent with Kiama’s cultural considerations**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
3p	Kiama Pavilion upgrade	Continue to lobby for funding for the upgrade of the showground pavilion as a large facility to accommodate cultural activities.	Kiama Municipal Council	Federal Government NSW State Government Department of State and Regional Development	Ongoing	Funding sourced Upgrade complete	

## Goal 4 Honouring our Heritage

*The aim will be to protect conservation values, Aboriginal cultural values, visual character . . . . Illawarra Regional Strategy*

### Objectives

#### To respect sites of Indigenous historic significance

Kiama enjoys a rich history of Indigenous occupation. Council recognises the important contribution of Indigenous culture in the area, and will respect sites of significant historic value.

Council will work to include members of the Aboriginal community in all projects which involve Aboriginal issues.

#### To respect sites of non Indigenous historic significance

Kiama has a history of European occupation which dates back to the early 1800s. Council will continue to value this history and respect important historic sites.

#### To provide opportunities for community and visitors to learn about Kiama's history.

Many local residents and visitors to the area value the historical assets of the area. Council will endeavour to ensure the opportunity for residents and visitors to learn about Kiama's history.

**Goal 4 Honouring our Heritage**

**Objectives**

**To respect sites of Indigenous historic significance**

**To respect sites of non Indigenous historic significance**

**To provide opportunities for community and visitors to learn about Kiama's history**

STRATEGIES		OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
4a	Review and update the Historical Trails brochure	New brochure for tourists and residents interested in Kiama's significant historical assets	Kiama Tourism Kiama Family History Centre Kiama Historical Society Gerringong Historical Society	Kiama Tourism Kiama Municipal Council Local Historical Cultural Organisations	2008	Brochure updated	
4b	Develop programs to celebrate annual National and International days of historical significance. E.g. Australia Day, Naidoc week (First full week in July), National Trust Heritage Festival (April),	Events or activities to recognise annual days or weeks of historical significance	Cultural Strategies Officer Kiama Tourism Local Cultural Organisations	Kiama Municipal Council Arts NSW Australia Council for the Arts Festivals Australia Indent Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA)	Ongoing	Number of events held Degree of community participation	
4c	Work with local Aboriginal community to recognise and respect the significant Aboriginal heritage sites in the Kiama LGA	Recognition of the significant Indigenous heritage in the Kiama area	Cultural Strategies Officer Director, Environmental Services Local Aboriginal groups Illawarra Local Aboriginal Land Council	Dept Environment & Heritage Environmental Trust NSW Heritage Office Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA)	2008	Sites documented and recognised	Management Plan 2007 – 2010: <i>Aboriginal Heritage</i>

**Goal 4 Honouring our Heritage**

**Objectives**

**To respect sites of Indigenous historic significance**

**To respect sites of non Indigenous historic significance**

**To provide opportunities for community and visitors to learn about Kiama's history**

STRATEGIES		OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCE OPPORTUNITIES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
4d	Develop and implement a program of interpretive signage, where appropriate, for significant heritage sites in the LGA	Signage to inform community members and visitors to the region about Aboriginal heritage	Cultural Strategies Officer Environmental Services Dept staff Local Aboriginal groups Illawarra Local Aboriginal Land Council	Dept Environment & Heritage Environmental Trust Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA)NSW Heritage Office	2008	Interpretive signage in place	Management Plan 2007 – 2010: <i>Aboriginal Heritage</i>
4e	Acknowledge the traditional owners of the land at all Council events, and welcome to country at major events	Respect and acknowledgement of traditional custodians	Kiama Municipal Council Local Aboriginal elders and groups	Kiama Municipal Council	Ongoing	Appropriate acknowledgement at events	Management Plan 2007 – 2010: <i>Aboriginal Heritage</i>
4f	Support local museums and historical societies	Provision of facilities for Pilot's Cottage Museum and Gerringong Museum for preservation of historical assets	Kiama Municipal Council Local Historical Societies	Kiama Municipal Council Heritage Office	Ongoing	Museums available for public Historical assets preserved	
4g	Support Kiama Family History Centre	Provision of facilities and staff member for Local History Centre	Kiama Municipal Council	Kiama Municipal Council	Ongoing	Family History Centre available for public	

## Goal 5 Building a Healthy Cultural Economy

*The tourism sector continues to use the natural and cultural assets of the region to increase visitor numbers and drive employment growth. Illawarra Regional Strategy*

Culture is poised to become an important economic stimulus for the Kiama Municipality. With few large employers and no major industries, Kiama currently offers few employment prospects and limited opportunities for its young people. To overcome the jobs deficit, the area must capitalise on its significant natural beauty, historical attractions and creative community to build its tourism sector.

Inherent in this strategy is an obvious need to build a strong connection between cultural development, economic development, and tourism. An effective working partnership between the Cultural Strategies Officer, Economic Development Officer, and Tourism Manager is a core requirement to the achievement of this goal.

In addition to attracting and supporting cultural businesses; charity and not-for profit groups must also be supported and encouraged. These groups not only perform vital community assistance and cohesion functions, but also provide new avenues for attracting funding into the community. Incorporated community groups are frequently eligible for grant funds which Council does not qualify for, particularly from philanthropic foundations and organisations. Working in partnership with community groups to attract additional funding into the area will not only help to build a healthy cultural economy but will ensure the Kiama community and its visitors enjoy vibrant and stimulating cultural experiences.

### Objectives

To seek opportunities to bring funding for cultural activities into Kiama

Council will work, wherever possible in partnership with cultural groups and organisations, to bring outside funding into the area to support existing or new cultural activities in the area.

To encourage and support local cultural businesses

Council recognises the economic value of cultural resources and will support and encourage local cultural businesses wherever possible.

To support and encourage cultural tourism

Council recognises the value of cultural tourism in the area. Council will work with Kiama Tourism and local cultural practitioners and groups to increase the value of cultural tourism to the area.

**Goal 5 Building a Healthy Cultural Economy**

**Objectives**

To seek opportunities to bring funding for cultural activities into Kiama

To encourage and support local cultural businesses

To support and encourage cultural tourism

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
5a	Create a Cultural Strategies Officer position In Council	Worker with responsibility for implementing the Cultural Plan		Kiama Municipal Council Arts NSW	2008	Position approved Officer employed	Management Plan 2007 – 2010: <i>Human Resource Management</i>
5b	Actively seek resources to support on-going activities and to enable development of innovative activities	External resources to facilitate cultural activities	Cultural Strategies Officer Kiama Cultural Board Local Cultural Organisations	Kiama Municipal Council Arts NSW Australia Council for the Arts Regional Arts NSW Regional Arts NSW Aboriginal & Torres Strait Islander Arts (ATSIA) Australia Council for the Arts	2007	Resources obtained	Management Plan 2007 – 2010: <i>Maximise Revenue Returns</i>
5c	Annual subscription to Australian Directory of Philanthropy	Access to active list of philanthropic organisations and grant information for Council and cultural organisations	Kiama Library Local Cultural Organisations	Kiama Municipal Council	2007	Subscription complete	Management Plan 2007 – 2010: <i>Maximise Revenue Returns</i>
5d	Prepare grant applications	Grant applications prepared and submitted	Cultural Strategies Officer Local Cultural Organisations Economic Development Officer	Kiama Municipal Council Local Cultural Organisations	2008	Grants received	Management Plan 2007 – 2010: <i>Maximise Revenue Returns</i>

**Goal 5 Building a Healthy Cultural Economy**

**Objectives**

**To seek opportunities to bring funding for cultural activities into Kiama**

**To encourage and support local cultural businesses**

**To support and encourage cultural tourism**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
5e	Continue to develop, promote and support Kiama Municipal Council's Cultural Grants program.	Grants to support a variety of cultural events and activities	Cultural Strategies Officer Kiama Cultural Board	Kiama Municipal Council	Ongoing	Applications received Grants approved	Cultural Contributions Policy Management Plan 2007 – 2010: <i>Cultural Development</i>
5f	Cultural Trails development	Cultural Trails program to be linked to key festivals and events. Opportunities to be explored for cross-regional Cultural Trails	Cultural Strategies Officer Kiama Tourism Manager Economic Development Officer Cultural groups and individual practitioners	Kiama Municipal Council Kiama Tourism NSW Government Department of State & Regional Development Cultural groups and individual practitioners	2009	No. Participants Trails developed Brochure prepared	Economic & Employment Strategy – <i>Valued Visitors</i>
5g	Development of Kiama Cultural Network – a network of community and cultural groups for information sharing and mutual support.	Encourage business contact between local craft, creative and knowledge based businesses	Cultural Strategies Officer Economic Development Officer	Kiama Municipal Council	2008	Number of community and cultural groups actively involved.	Management Plan 2007 – 2010: <i>Community Arts Strategies</i> Economic & Employment Strategy – <i>Kreative Kiama</i>
5h	Integration of Kiama Cultural Network into Economic Development Board and Tourism Board	Identify areas for mutual support and development of joint programs and projects	Cultural Strategies Officer Economic Development Officer Tourism Manager Local Cultural groups	Kiama Municipal Council Kiama Tourism	2009	Integration achieved	Management Plan 2007 – 2010: <i>Community Arts Strategies</i> Economic & Employment Strategy – <i>Kreative Kiama</i>

**Goal 5 Building a Healthy Cultural Economy**

**Objectives**

**To seek opportunities to bring funding for cultural activities into Kiama**

**To encourage and support local cultural businesses**

**To support and encourage cultural tourism**

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
5i	Self directed cultural mini-tours	Development of brochures highlighting cultural tourism providers in convenient day- or half-day trips. (e.g. Gerringong Museum, Toolijooa Pottery, Boolarang Nangamai, and Crooked River Winery) Explore possibilities for cross-regional cultural mini-tours	Cultural Strategies Officer Economic Development Officer Tourism Manager Cultural Tourism providers	Kiama Municipal Council Kiama Tourism NSW Government Department of State & Regional Development Public/private partnerships	2010	Partners identified Mini-tours developed Brochures printed and distributed	Management Plan 2007 – 2010: <i>Community Arts Strategies</i> Economic & Employment Strategy – <i>Kreative Kiama</i>
5j	Work in partnership with Kiama Tourism to develop a calendar of cultural events	Calendar of events to assist community and cultural groups to plan activities and for promotion of cultural events to residents and visitors	Cultural Strategies Officer Kiama Tourism Team Leader, Health & Environment	Kiama Municipal Council Kiama Tourism	2008	Number of events contributed to calendar	Economic and employment Strategy – <i>Creative events Calendar</i> Kiama Public Health Plan 2005 -2008

**Goal 5 Building a Healthy Cultural Economy**

**Objectives**

To seek opportunities to bring funding for cultural activities into Kiama

To encourage and support local cultural businesses

To support and encourage cultural tourism

	STRATEGIES	OUTPUTS	PARTNERSHIP OPPORTUNITIES	RESOURCES	TIMING	KEY PERFORMANCE INDICATORS	INTEGRATION WITH COUNCIL STRATEGIES
5k	Festivals and events: Support and encourage the cultural groups who implement annual festivals in the area. Work to attract or develop new festivals and events (e.g. food & wine festivals, sporting events)	Variety of events to promote community engagement, and encourage tourists to visit the area	Cultural Strategies Officer Economic Development Officer Tourism Manager Local cultural and community groups:	Kiama Municipal Council Local cultural and community groups Festivals Australia Federal Department of Communications, IT and the Arts Public/private partnerships	Ongoing	Number of events	Management Plan 2007 – 2010: <i>Community Arts Strategies, Cultural Development</i> Economic & Employment Strategy: <i>Kreative Kiama, Valued visitors</i>
5l	Municipal Events Coordinator	Explore funding opportunities for a Municipal Events Coordinator position to work to attract and coordinate events	Cultural Strategies Officer Economic Development Officer Tourism Manager	Kiama Municipal Council Department of State & Regional Development Public/private partnerships	2009	Coordinator position secured	Economic & Employment Strategy: <i>Kreative Kiama, Valued visitors</i>

## Evaluation

The Cultural Plan is a living document and as such should be examined and reviewed annually. It is anticipated that the Cultural Strategies Officer, the Director of Community Services, and the Kiama Cultural Board will conduct the review.

Key performance indicators have been included in the Action Plan, and these indicators should be used to assess whether a strategy is effective, whether it should be redefined, or if it is no longer needed.

New issues may have arisen at the time of review, and it may be necessary to develop new strategies to address these issues.

Following review of the Plan, a progress report should be made to Council.

## Looking to the Future

Following annual review of this Plan, it is anticipated a new Cultural Plan will be researched and written in or before 2012.

Consideration should again be given during the consultations and review to the cultural infrastructure of the Municipality.

It is important to note that the Kiama area has considerable infrastructure in terms of dedicated individuals and groups, and in recreational and sporting facilities. There are also very functional and well recognised community and cultural facilities in Gerringong and Jamberoo. The Gerringong Town Hall and Jamberoo School of Arts act as hubs for community cohesion and cultural activities within their townships.

However, there is a degree of frustration among many community members that the Kiama area lacks a dedicated multifunction cultural centre. There is a great desire for such a facility which would act as a gallery, meeting centre and performance space. There has been considerable research into such a facility including the 2002 *Cultural Needs & Assessment Study*, the 2002 *Kiama Cultural Centre Overview Study* and the 2002 *Kiama Town Centre Charrette*.

The Municipality of Kiama is located between two major centres. Wollongong, to the north, is classified in the Illawarra Regional Strategy document as a major city, and as such is expected to provide "higher order ... cultural and recreational facilities". In the South Coast Regional Strategy, Nowra, to the south, is classified as a major regional centre. These two hubs have considerable cultural infrastructure, especially in terms of performance spaces. Kiama community members have access to quality performances and cultural events through their proximity to these two major centres. Given the propinquity of these major centres, and the commitment of state government funds to cultural infrastructure in these centres, it is unlikely Kiama would be able to attract funding to build a major multifunction cultural centre.

Despite this, Kiama Municipal Council is committed to the upgrade of the Kiama Showground Pavilion which will provide a large facility with the capacity to accommodate a wide range of cultural activities.

In the longer term, Council will also look towards an expanded arts facility in the town centre following the removal of the Ambulance Station from Hindmarsh Park.

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## Appendices

- Appendix 1: Kiama's Cultural Assets
- Natural & Recreational Assets
  - Social Assets
  - Arts Assets
  - Historical Assets

Natural & Recreational Assets



Photographs courtesy Trilight Pictures

- |  |   |
|--|---|
| Barren Grounds Bird Observatory & Nature Reserve | Crooked River                               |
| Beaches - Seven Mile                             | Curves Fitness Centre                       |
| Beaches - Walkers                                | Dorothy Bailey Oval                         |
| Beaches - Black                                  | Fern Street Sporting Ground                 |
| Beaches - Bombo                                  | Gainsborough Chase Reserve                  |
| Beaches - Boneyard                               | Gainsborough Netball Club                   |
| Beaches - Easts                                  | Gainsborough Oval Sports Fields             |
| Beaches - Jones                                  | Gerringong Basketball Court                 |
| Beaches - Kendalls                               | Gerringong Boat Harbour                     |
| Beaches - Surf                                   | Gerringong Cricket Club                     |
| Beaches - Werri                                  | Gerringong Falls                            |
| Beachettes Netball Club                          | Gerringong Hockey Field                     |
| Black Head Reserve                               | Gerringong Surf and Life Saving Club Inc.   |
| Blowhole   | Gerringong Tennis Club                      |
| Blowhole Point Rock Pool Kiama                   | Gerringong Golf Club                        |
| Blowhole Tennis Club                             | Gerroa Boast Fishermen's Club               |
| Boat Harbour Pool Gerringong                     | Gerry Emery Oval                            |
| Boat Ramp - Boat Harbour Gerringong              | Havilah Place Sporting Complex              |
| Boat Ramp - James Holt                           | Headland Drive Reserve                      |
| Boat Ramp - James Oates Reserve                  | Hindmarsh Park                              |
| Boat Ramp - Kiama Harbour                        | Illawarra Fly Tree Top Walk                 |
| Boat Ramp - Little Beach Gerroa                  | Illawarra Hash House Harriers Walking Group |
| Boat Ramp - Trevethan Reserve                    | Iluka Reserve Sports Ground                 |
| Bombo Hill Sports Ground                         | Jamberoo Basketball Court                   |
| Bonaira Native Gardens                           | Jamberoo Combined Sports Association        |
| Bonaira Oval                                     | Jamberoo Croquet Club                       |
| Carrington Falls                                 | Jamberoo Golf Club                          |
| Cathedral Rocks                                  | Jamberoo Hockey Field                       |
| Cathedral Rocks Reserve                          | Jamberoo Tennis Club Inc                    |
| Chapman Point Softball Facility                  | Jerrara Dam Aboretum and Wetland            |
| Charles Kingsford Smith Lookout                  | Jones Beach Reserve                         |
| Charmaine Cliff Reserve                          | Junior Cricket Oval                         |
| Continental (or Olympic) Pool Kiama              | Kaleula Point Reserve                       |
| Coronation Park                                  | Keith Irvine Oval                           |
| Cronin's Hotel Fishing Club                      | Kendalls Beach Reserve                      |



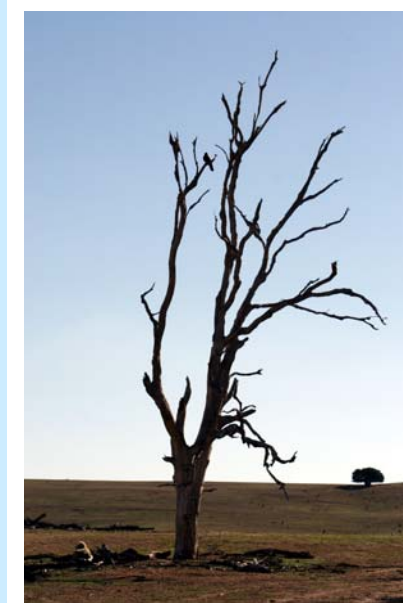
Photographs courtesy Trilight Pictures

## Kiama Municipality Cultural Plan 2007-2012



Photographs courtesy Trilight Pictures

Kiama & District Sports Association	Kiama Shellharbour District Tennis Association	Minnamurra Flood Plain
Kiama Amateur Fishing Club	Kiama Showground	Moreton National Park
Kiama Bicycle User Group	Kiama Showground Pavilion	Mt Pleasant Lookout
Kiama Boat Harbour	Kiama Skate Park	Noble Reserve
		Norm Fowlers Kiama Swim Squad
Kiama Bowling Club	Kiama Soccer Club	Old School Park
Kiama Braves Baseball Club	Kiama Softball Association	Omega Sporting Ground
Kiama Central Netball Club	Kiama Sports Complex	
	Kiama Stingrays Touch Football Club	Ourie (Werri) Pool Gerringong
Kiama Cycle Ways	Kiama Surf Club	Reid Park
Kiama Downs Basketball Courts	Kiama Surf Life Saving Club Inc.	Saddleback Mountain
Kiama Downs Netball Club		Saddleback Mountain Lookout and Reserve
Kiama Downs Surf Life Saving Club	Kiama Swimming Club	Seven Mile Beach National Park
	Kiama Tennis Club Inc.	South Coast Leisure Centre Basketball Association
Kiama Golf Club	Kiama Touch Association	South Werri Reserve
Kiama Harbour Boat Owners Association	Kiama Triathlon Club	Spring Creek wetland
Kiama Indoor Hockey Club	Kiama Walkabouts	
Kiama Junior Cricket Club	Kiama Walking Trail	Stead Reserve
Kiama Junior Surf Club		Storm Bay
Kingfishers	Kiama Yoga	Walkers Beach Reserve
Kiama Knights Rugby League Football Club	Little Athletics Association	Werri Beach Boardriders Club
	Little Blowhole	
Kiama Ladies Hockey Club	Lloyd Rees Reserve	Werri Beach Reserve
Kiama Leisure Centre	Loaves Bay Reserve	Werri Headland Boat Harbour Reserve
Kiama Leisure Centre Netball Courts	Michael Cronin Oval	Yoga at Jamberoo
Kiama Marlins Ladies Swimming Group	Minnamurra Headland Reserve	Yoga at Kiama Downs
Kiama Mens Hockey Club	Minnamurra Rainforest	Yoga at North Kiama
Kiama Netball Association		
Kiama Pony Club	Minnamurra River Reserve	Yoga at Werri
Kiama Power Junior Australian Rules Football Club	Minnamurra Tennis Club	
Kiama Rugby Union Club		



Photographs courtesy Trilight Pictures

Social Assets



"A Taste of Gerringong"  
 1st Kiama Scout Group  
 Amnesty International – Kiama  
 Anglican Church Ladies Guild Kiama  
 Apex Club of Kiama  
 Australia Day Events  
 Australian Breastfeeding Association  
 Berry-Gerringong Rotary Club  
 Bible Society of Australia  
 Blue Haven Fete  
 Bob Churton Memorial Gerringong Surf Spectacular  
 Captain Christie Ocean Swim  
 Carrington Falls Rural Fire Brigade  
 Catholic Women's League  
 Children's Fishing Tournament  
 Cloth Doll Group  
 Committee of St Paul's Anglican Church M/murra  
 Compassionate Friends  
 Foxground Landcare Group  
 Foxground Rural Fire Brigade  
 Friends Kiama Ambulance  
 Friends Kiama Library  
 Friends Of Blue Haven  
 Friends of the Royal Blind Society  
 Gerringong & District Historical Society  
 Gerringong & District Senior Citizens Assoc  
 Gerringong Baptist Church  
 Gerringong Bowling and Recreation Club  
 Gerringong Boy Scouts  
 Gerringong Country Women's Association  
 Gerringong Garden Club  
 Gerringong Lions Club

Gerringong Netball Association  
 Gerringong Pics And Flicks  
 Gerringong Playgroup  
 Gerringong Probus Club  
 Gerringong Public School P & C  
 Gerringong Quilt & Craft Show  
 Gerringong Red Cross  
 Gerringong RSL Sub Branch  
 Gerringong Rugby League Football Club  
 Gerringong Rural Fire Brigade  
 Gerringong Seaside Girl Guides  
 Gerringong St George's Quilting Group  
 Gerringong Street Festival & Parade  
 Gerringong Sunrise Rotary Club  
 Gerringong Touch Football Club  
 Gerroa Combined Probus Club Inc  
 Gerroa Community Association  
 Gerroa Community Services Group  
 Gerroa Craft Group  
 Gerroa Environmental Protection Society  
 Gerroa Friendship Group  
 Gerroa Neighbourhood Centre  
 Gerroa Neighbourhood Watch  
 Gerroa Playgroup  
 Gokanryu Karate  
 Illawarra Festival of Roses Gerringong Town Hall  
 Interactive Astrology  
 Jamberoo 1<sup>st</sup> Scout Group  
 Jamberoo Bowling Club  
 Jamberoo Carols By Candlelight  
 Jamberoo Country Women's Association  
 Jamberoo Croquet Club  
 Jamberoo Football Club



## Kiama Municipality Cultural Plan 2007-2012



Jamberoo Friendship & Activity Group  
 Jamberoo Ladies Hockey Club  
 Jamberoo Recreation Park  
 Jamberoo Red Cross  
 Jamberoo Rural Fire Brigade  
 Jamberoo School Of Arts  
 Jamberoo Uniting Church Fellowship Group  
 Jamberoo Valley Ratepayers & Residents Association  
 Jamberoo Youth Hall  
 Kiama & District Arts Council  
 Kiama & District Bridge Club  
 Kiama & District Chamber of Commerce  
 Kiama & District Chamber Of Commerce Business Network  
 Kiama & District Family History Resource Group  
 Kiama & District Health Watch  
 Kiama & District Historical Society  
 Kiama & District Orchid Society  
 Kiama Aboriginal Reconciliation Group  
 Kiama Adult Care Inc  
 Kiama Adult Education  
 Kiama Agricultural Show  
 Kiama Anglican Church Biannual Run  
 Kiama Anglican Church Coffee Morning  
 Kiama Anglican Church Concerts  
 Kiama Anglican Church June Fair  
 Kiama Art Society Annual Art Exhibition  
 Kiama Art Society  
 Kiama Baha'i Community  
 Kiama Baptist Church  
 Kiama Beachside Ladies Probus  
 Kiama Bicycle Users Group  
 Kiama Bootscooters  
 Kiama Bowling and Recreation Club  
 Kiama Branch Of Torch Bearers For Legacy

Kiama Cancer Volunteers Network  
 Kiama Carols By Candlelight  
 Kiama Christian Life Centre.  
 Kiama Community Centre:  
 Kiama Country Women's Association  
 Kiama Downs Ladies Probus Club  
 Kiama Downs Men's Probus Club  
  
 Kiama Downs Playgroup  
 Kiama Evening View Club  
 Kiama Family History Resource Group  
 Kiama Friendship & Support Group  
 Kiama Game Fishing Club Blowhole Big Fish Classic  
  
 Kiama Garden Club  
 Kiama Girl Guides Support Group  
 Kiama Harbour Combined Probus Club  
 Kiama High School P & C  
 Kiama High School  
 Kiama Historical Society  
 Kiama Hospital Auxiliaries  
 Kiama Jazz & Blues Festival  
 Kiama Jazz Club  
 Kiama Ladies Probus Club  
 Kiama Leagues Bridge Club  
 Kiama Leagues Club  
 Kiama Legacy Laurel Club  
 Kiama Library Book Club  
 Kiama Library Chess Club  
 Kiama Library Scrabble Club  
 Kiama Marlins Ladies Swimming Club  
 Kiama Meals on Wheels  
 Kiama Mens Probus Club  
 Kiama Ministers' Fraternal  
 Kiama Mixed Probus Club  
 Kiama Older Women's Network



## Kiama Municipality Cultural Plan 2007-2012

Kiama Playgroup

Kiama Produce Market  
Kiama Public School  
Kiama Public School P & C  
Kiama Quilters Guild

Kiama Red Cross  
Kiama Retiree's Association  
Kiama Retiree's Association - Indoor Bowls  
Kiama Rotary Club

Kiama Seaside Markets  
Kiama Shellharbour Camera Club  
Kiama Show Ball  
Kiama Show Society

Kiama Spinners Weavers and Embroiderers  
Kiama U3A  
Kiama Uniting Church Youth Group  
Kiama Wine Show  
Kiama Woodcraft Group  
Kiama Youth Cottage  
Kids Kung-Fu  
Knitters Guild NSW Inc Kiama Branch  
Kung-Fu

Leisure Coast Worship Centre

Lions Club Kiama

Lions Club of Gerringong  
Lions Club of Minnamurra  
Masonic Lodge Kiama No. 35  
Mayflower Volunteer Support Group

Minnamurra Environment Group  
Minnamurra Playgroup  
Minnamurra Progress Association  
Minnamurra Public School P & C Association

Minnamurra Rotary Club  
Non-Smoker Diners Group  
North Kiama Neighbourhood Centre  
North Kiama Rehabilitation & Social Group

Opera in the Valley  
Order of Amaranth  
Presbyterian Women's Association  
Primary Schools Art Exhibition  
Rotary Antique & Collectibles Fair  
RSL Gerringong Sub-Branch  
RSL Kiama Jamberoo Sub-Branch  
Rugby 7 a-side, Chittick Oval, Kiama  
Senior Citizens

SES Kiama

Shoalhaven Bonsai Club

South Coast Surfing Open – Warri Beach  
South Precinct  
Spring Creek Landcare Environment Group  
Square Dancing  
Ss Peter & Paul Primary School P & F  
Association

St John Ambulance  
St Vincent de Paul Kiama Conference  
St Vincent de Paul Gerringong Conference  
Stomping of the Grapes" – Crooked River  
Winery

Stroke Recovery Group

Sts Peter & Paul Fete  
The Gerroa Neighbourhood Centre  
The Religious Society of Friends (The Quakers –  
Kiama )

The Sea and The Cow festival  
Toastmasters Club  
Torchbearers for Legacy Kiama  
Twilight Jazz and Blues

Walkers Group

Weight Watchers

Werri Beach Dunecare

Werri Beach/Gerringong Garden Club  
Werri Beach/Gerringong Progress and  
Ratepayers Association



Arts Assets

Art in the Park

Boolarng Nangamai Aboriginal Art & Cultural Centre  
Coach House Gallery & Craft Centre

Gerringong Music Society  
Gerringong Pics And Flicks  
Gerringong St George's Quilting Group

Gerringong Town Hall  
Gerroa Craft Group

Jamberoo Craft Markets  
Kiama & District Arts Council  
Kiama Art Society

Kiama Craft Markets  
Kiama Family History Centre  
Kiama Junior High School Band

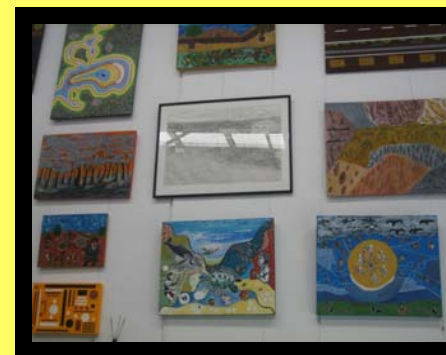
Kiama Municipal Library  
Kiama Primary School Band  
Kiama Quilters

Kiama Senior High School Band  
Kiama Woodcraft Group  
Kiama-Shellharbour Camera Club.

Knitters Guild NSW Inc Kiama Branch  
Old Fire Station Gallery  
Pissed Poets Competition

Pottery at Old Toolijooa School  
Probus Men's Choir  
Shoalhaven Bonsai Club  
Southside Jazz Quartet

Terralong Gallery  
The Coachhouse  
Village Craft Shop



Historical Assets



**Bank of NSW**



**Post Office**



**Original Brighton Hotel**

'Alne Bank'  
Australia's First Co-Operative Butter  
Factory Memorial  
Barney Street Quarry  
'Barroul House'  
Bombo building Kiama Public School  
Bong Bong St Cottages  
Brushbank Mill

Catholic Church  
Cemeteries  
Christ Church  
Church of England  
Church of England Cemetery  
Coachhouse at Hartwell House  
'Cole Wood'  
Collins Street Terraces

Congregational Church  
Culwalla Homestead

Dry Stone Walls  
Dry Stone Walls by Thomas Newing  
Former EA & S Bank  
Frederick's General Store  
Grand Hotel  
Gundarimba  
'Hartwell House'  
Jamberoo Anglican Church of the  
Resurrection  
Jamberoo Dairy Factory  
Jamberoo Pub  
Jamberoo Public School

Jamberoo Uniting Church  
Kelly's Cottage Minnamurra  
Rainforest  
Kendall House  
Kiama Boat Harbour  
Kiama Courthouse  
Kiama Ice factory  
Kiama Lighthouse

Kiama Municipal Council Chambers  
Kiama Uniting Church  
Kiama Wharf  
Kinross Cemetery  
Lock Up Keepers Cottage  
Masonic Temple  
Memorial Plaque - SS Bombo  
Methodist Church

Mount Vernon  
Ocean View Inn  
Old Fire Station  
Old Kiama Infants School  
'Minnamurra House'  
Old Boat Harbour Store  
Old Millbank  
O'Mara's Grave, RC Burial Ground  
Original E,S & A Bank

Original Kiama Hospital Building  
Original Police Station  
Original Town Obelisk  
Park Mount

Pentrich Rebel Memorial  
Peppercorn Cottage  
Pikes Hill Quarry  
Pilots Cottage  
Police Station  
Post Office Building  
'Renfrew Park'  
Rock Pools - Northern & Southern  
side of Harbour  
Roman Catholic Church Graveyard  
Roman Catholic Church Graveyard  
Sanctuary Place Quarry  
'Sandy Wha'  
Scots Presbyterian Church  
Solicitor's Office - Manning St  
St Matthews Roman Catholic Church  
St Paul's Anglican Church  
Minnamurra  
St Stephen's Presbyterian Church  
Jamberoo  
Steam Power Mill Remains - Bush  
Bank  
'Terragong'  
'Terralong House'  
Terralong St Quarry  
Tory's Hotel  
Town Hall  
Vileh Cottage  
War Memorial Arch  
Wesleyan Parsonage  
Westpac Bank Building  
'Willow Bank'



**Westpac Bank**



**Post Office**



**New Brighton Hotel**